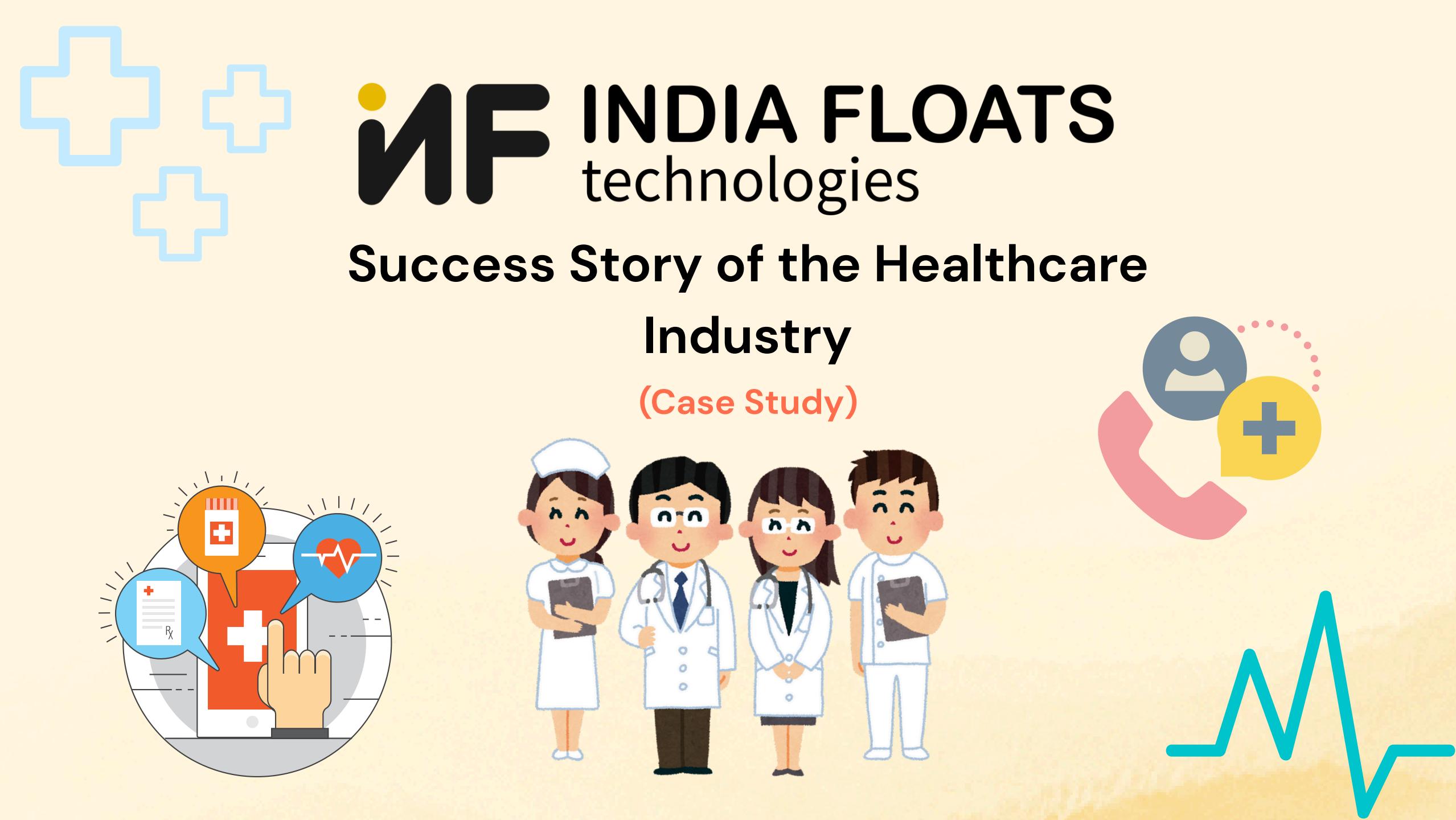




**Powering Brands with Digital Marketing
Excellence**

Industry-wise Client Success Case Study





iNF INDIA FLOATS
technologies

Success Story of the Healthcare Industry

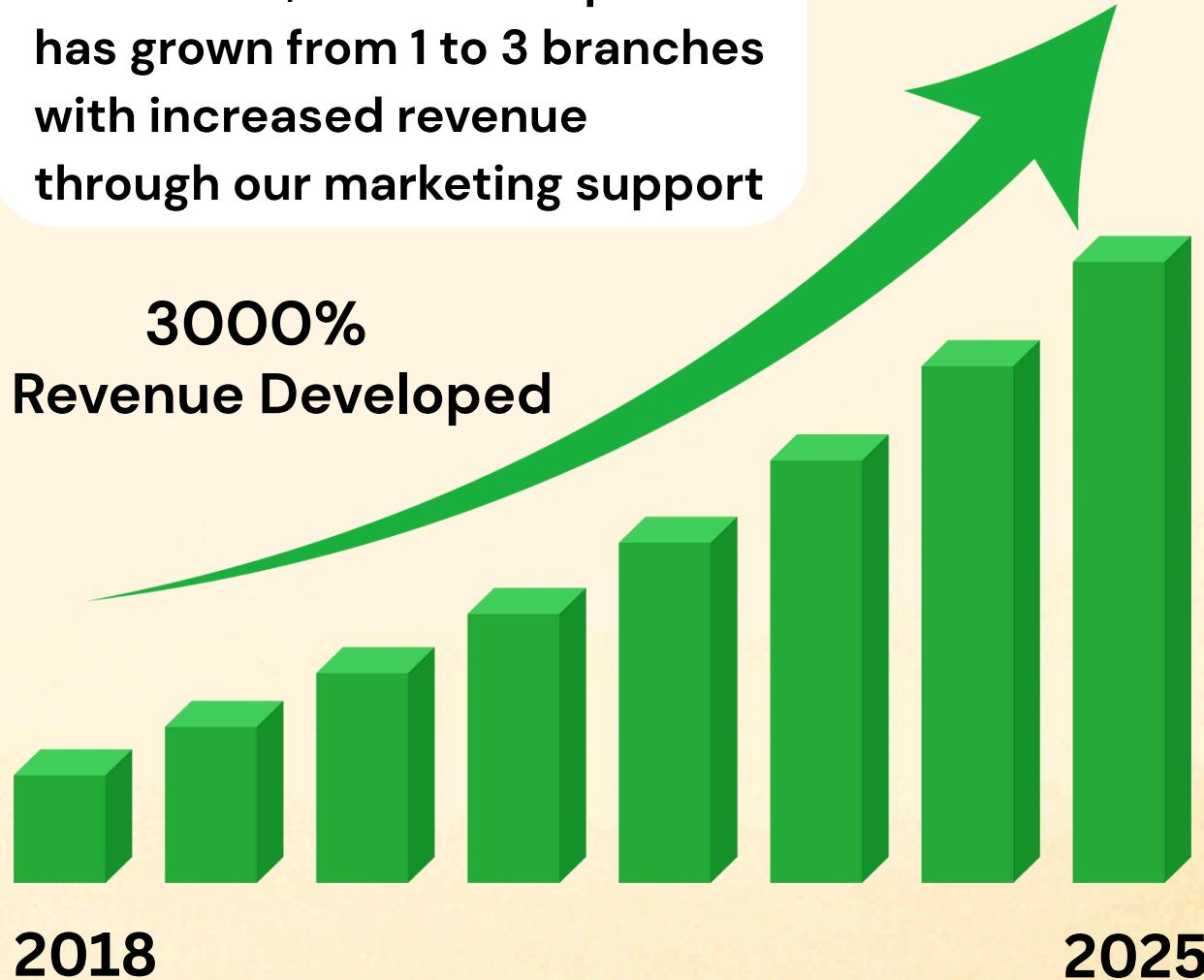
(Case Study)



We've been the marketing partner for Unitas Multi Speciality Hospitals—driving SEO, social media, traditional marketing, Google & Meta Ads to build a strong presence across their 3 branches.

Since 2018, Unitas Hospitals has grown from 1 to 3 branches with increased revenue through our marketing support

3000%
Revenue Developed





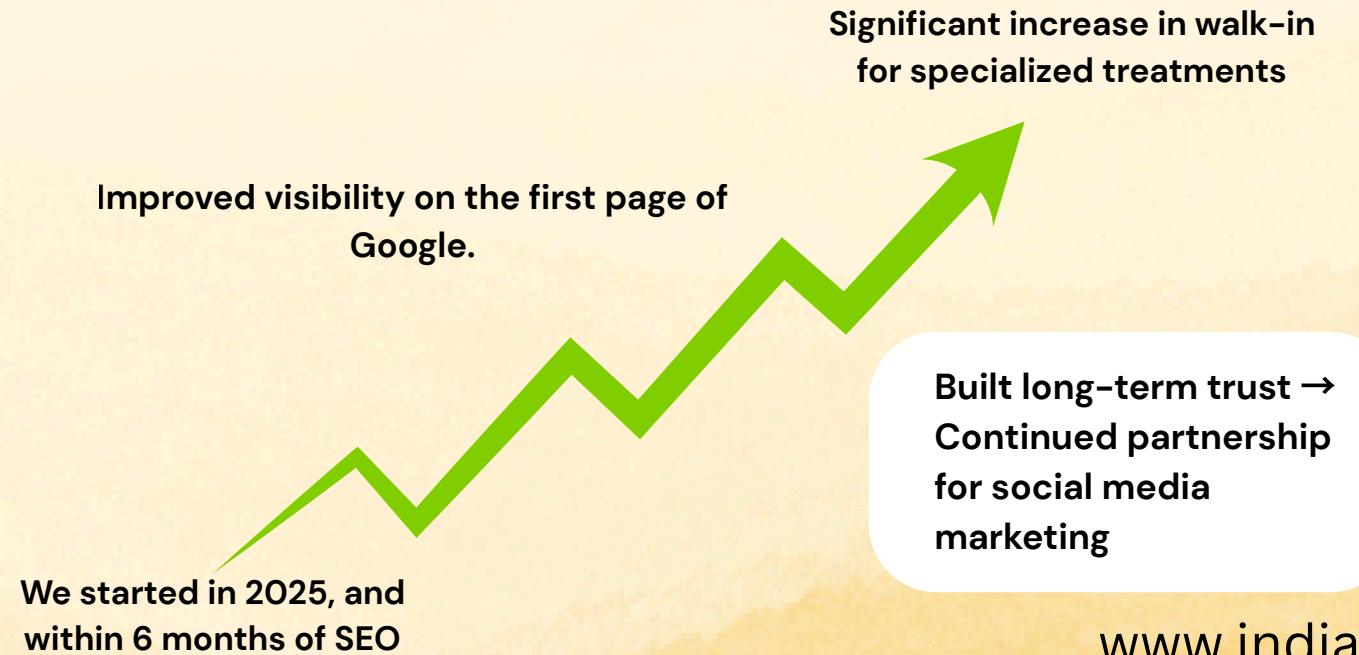
**Dr. Karthikeyan & Dr.
Preethi Karthikeyan**
Owner of Hayagriva Hospitals

Challenges

Hayagriva Hospitals had a steady inflow of general patients, but struggled to attract specialized cases due to poor online visibility, an underperforming marketing partner, and strong local competition.

Solution

Within six months of SEO, Hayagriva Hospitals saw a significant increase in specialized walk-ins, achieved first-page visibility on Google, and built long-term trust, leading to an ongoing partnership for social media marketing.





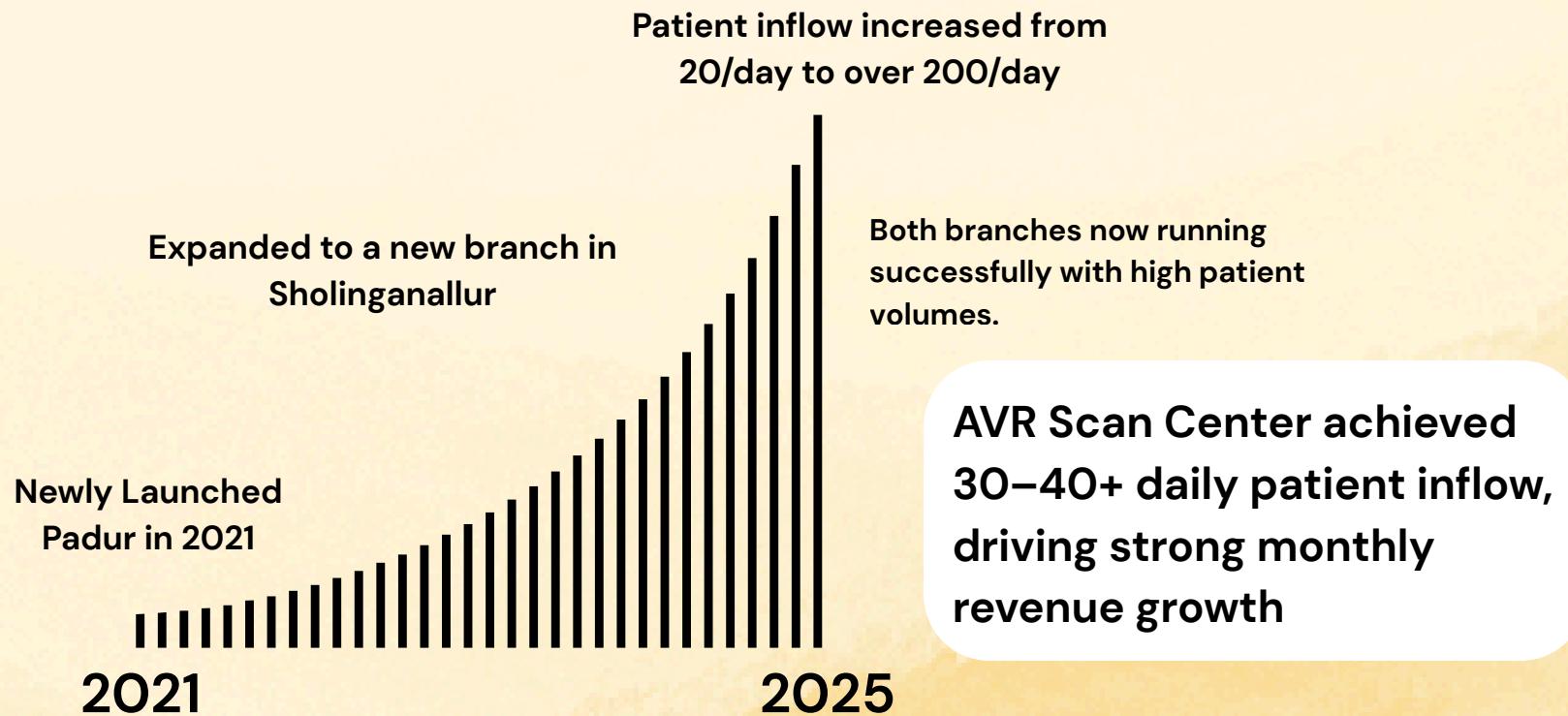
Dr. Ramya Kalaiarasan
Managing Director of AVR Scan
Center

Challenges

AVR Scan Center, newly launched in Padur (2021), struggled with low daily patient inflow of around 20, had limited visibility in a competitive healthcare market, and needed a strong online presence to attract more patients.

Solution

Indiafloats implemented Google SEO to boost visibility, designed and managed a professional website, and handled social media marketing to ensure consistent engagement and patient reach.





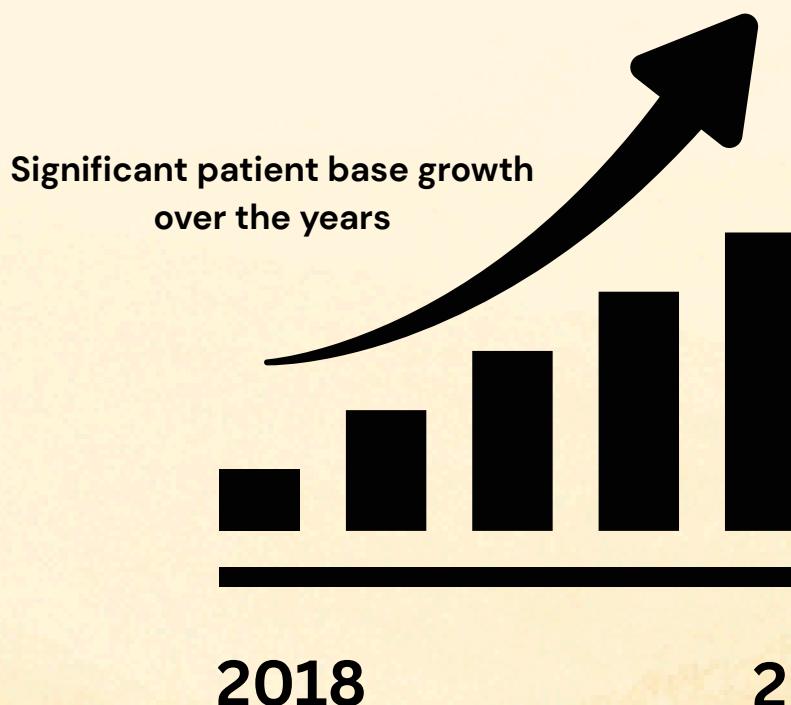
Dr. Ashwin, (Pediatrician)
MD of Sri Sai Children's Hospitals

Challenges

He needed consistent visibility for his practice, wanted to attract more parents seeking reliable pediatric care, and required a strong online presence to compete with established hospitals and clinics.

Solution

We Managed Google Promotions and SEO consistently for over 5–6 years, maintained the clinic's digital presence and reputation, and helped build strong engagement with parents through visible and trustworthy online branding.



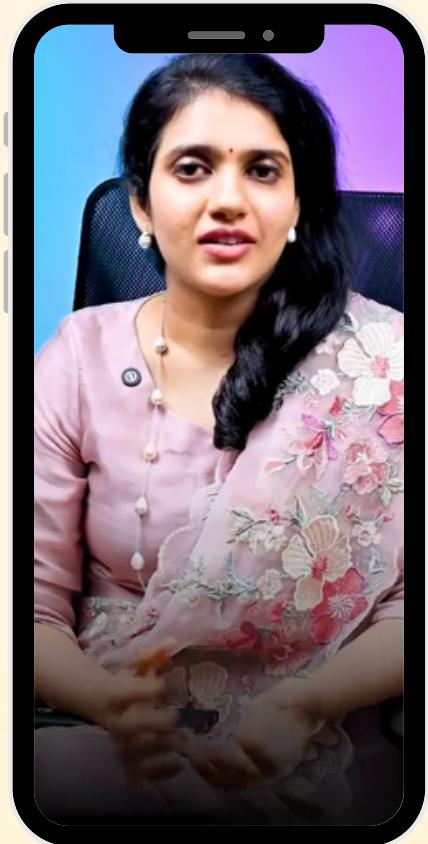
Outpatient 3000 per month

Built trust among parents, leading to repeat visits and strong word-of-mouth

Now successfully run hospitals and is expanding pediatric services



HALOS
DERMATOLOGY & AESTHETICS



Dr. Prashanti
Halos Dermatology Clinic , MD

Challenges

Before working with Indiafloats, Halos Dermatology Clinic had low online visibility, struggled to attract patients, and lacked a clear digital strategy to build Dr. Prashanty's brand and generate leads

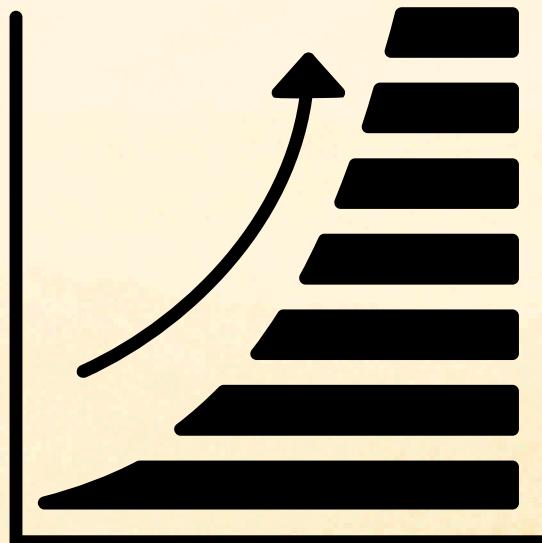
Solution

Haleo's Dermatology Clinic boost visibility and growth through SEO, Google Maps, website management, social media, personal branding, and continuous support

Achieved 120–160 monthly patient inquiries through SEO and digital marketing efforts

Positioned Dr. Prashanti as a trusted dermatologist through branding and content strategy

2018



2025

Improved local discoverability with strong visibility on Google Maps

Consistently managed website performance to ensure a seamless and positive patient experience.



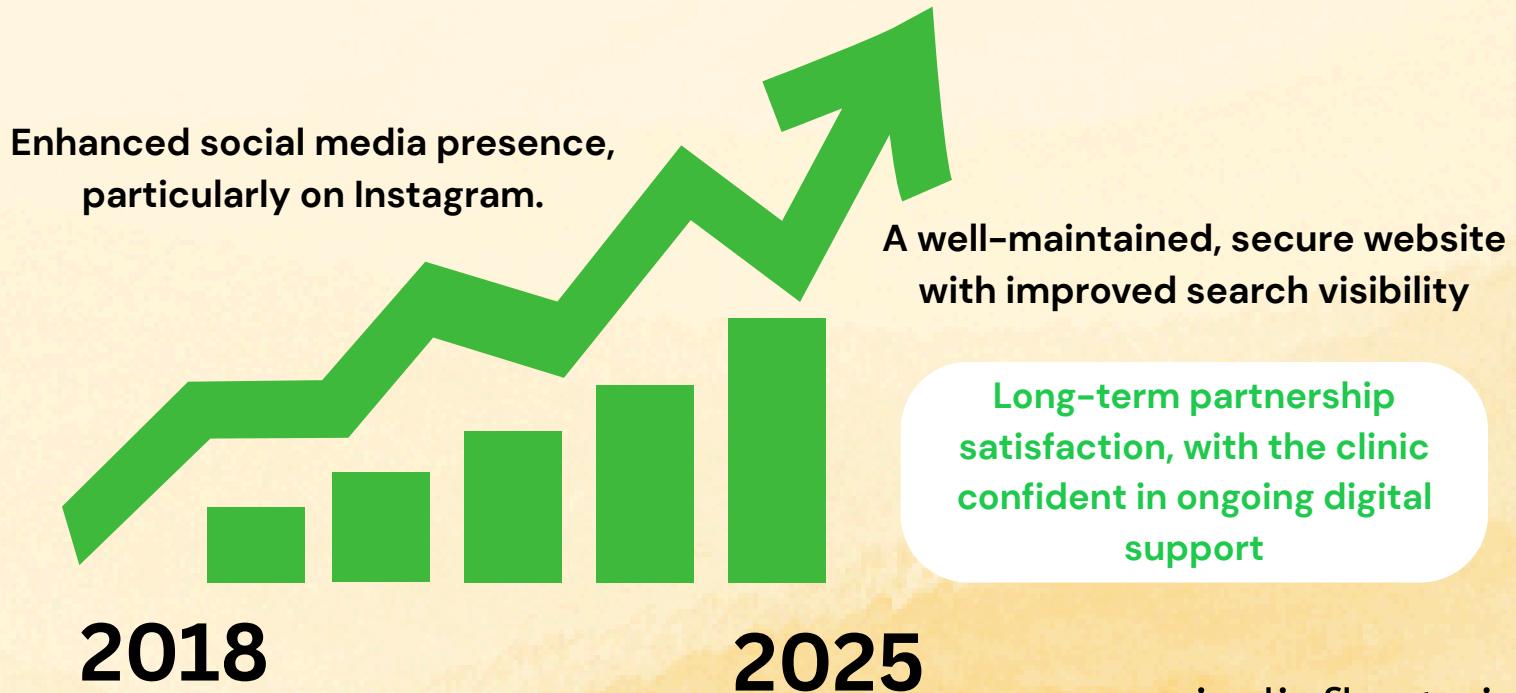
V3 Dental Care, led by Dr. Shadir, is a premier dental clinic providing advanced dental care services. The clinic focuses on patient satisfaction and aims to maintain a strong online presence to attract and retain clients

Challenges

V3 Dental Care needed a robust digital presence across multiple platforms, efficient website management and SEO for better online discoverability, effective social media management—especially on Instagram—and quick technical support for urgent website or cybersecurity issues

Solution

India Floats delivered end-to-end digital solutions for V3 Dental Care, including website development and cybersecurity, SEO management, social media handling, and continuous technical support to ensure seamless online presence and engagement



Malaysia Client



Dentalist – Located in Kuala Lumpur, we provide world-class dental care with a personal touch. From preventive check-ups to cosmetic and restorative treatments, our expert team combines modern technology with patient-focused care

Challenges

Before partnering with Indiafloats, the dental clinic in Kuala Lumpur struggled with limited online visibility to attract new patients, lacked a structured digital marketing plan to drive growth, and faced challenges in consistently increasing monthly revenue

Solution

Indiafloats boosted the Kuala Lumpur dental clinic's growth with SEO and local optimization for better visibility, targeted social media campaigns to drive inquiries, and performance tracking to maximize returns

4x growth in monthly revenue



Dentalist came on board in June 2025

Consistent inflow of new patient leads

Stronger digital presence in Kuala Lumpur in Malaysia



Established in 2016, clinic provides personalized homeopathic care in Chennai and beyond. Indiafloats, reach local and international patients, delivering trusted, holistic treatments

Challenges

Before partnering with Indiafloats, the clinic struggled with limited online visibility, difficulty ranking for relevant homeopathy keywords on Google, and low patient inflow with insufficient lead generation despite offering quality services

Solution

Indiafloats implemented SEO and digital marketing to boost local and international visibility, rank for key homeopathy keywords, and generate a consistent daily patient inflow

Significant increase in revenue and consistent lead generation from both local and international patients.



Achieved daily footfall of 30–40 patients.

Secured top Google rankings for all relevant homeopathy keywords

Malaysia Client



Asiaa Dental is a modern dental clinic committed to providing high-quality oral healthcare. To expand their reach and attract more patients, they onboarded with us in June 2025 for comprehensive digital marketing support.

Challenges

Asiaa Dental struggled with low local visibility, minimal social media presence, inconsistent lead generation, and weak digital branding across platforms

Solution

We improved local discoverability with Map SEO, boosted website performance with SEO, created engaging content, and ran targeted Google Ads to capture qualified leads

Consistently generated 150+ monthly leads from social media campaigns

Achieved higher rankings in local search results, driving more walk-ins and inquiries



Improved conversion rates, turning leads into confirmed appointments.

Strengthened online brand presence with professional and engaging digital content.

Malaysia Client



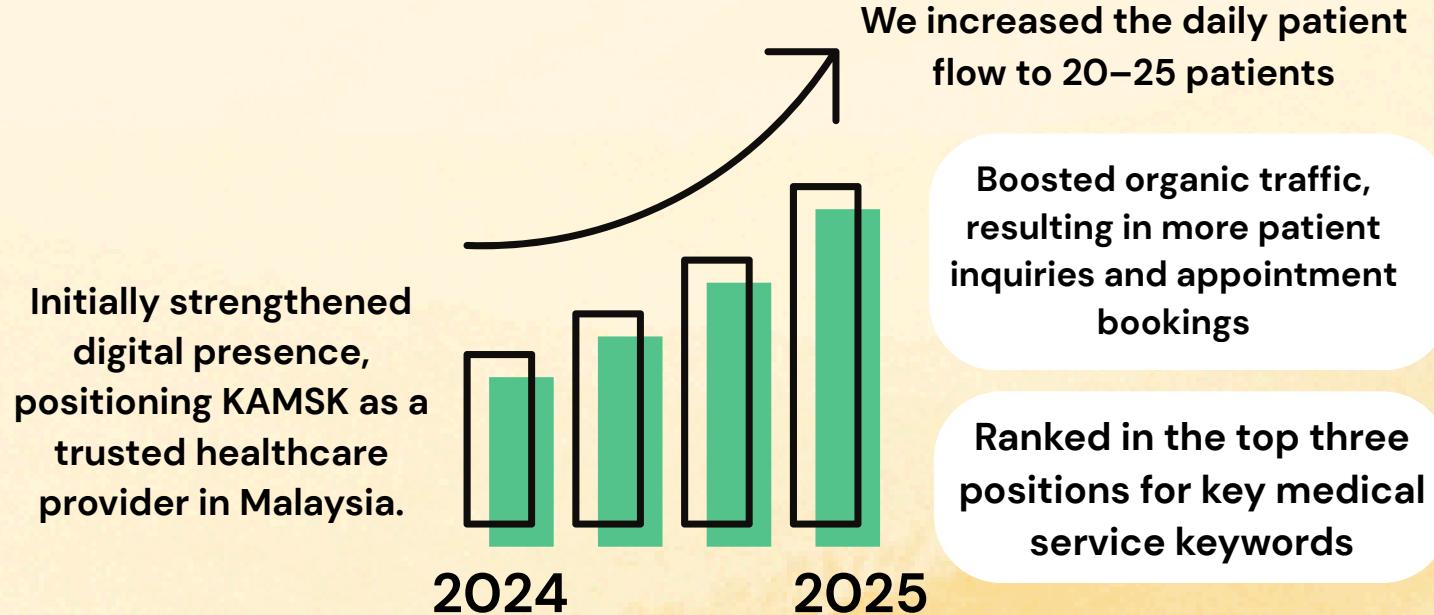
In 2024, Klinik Dr Shantini (KAMSK) partnered with us to boost its online presence and patient reach. We implemented a tailored SEO strategy to improve search visibility, drive organic traffic, and position the clinic as a trusted healthcare provider in Malaysia.

Challenges

Before partnering with us, Klinik Dr Shantini (KAMSK) faced low visibility, limited patient reach, strong competition, and an unoptimized website, which reduced engagement and conversions.

Solution

We implemented a custom SEO strategy with keyword research, site optimization, technical fixes, content upgrades, and local SEO—boosting KAMSK's visibility and patient reach in Malaysia.



We increased the daily patient flow to 20–25 patients

Boosted organic traffic, resulting in more patient inquiries and appointment bookings

Ranked in the top three positions for key medical service keywords

Malaysia Client



Onboard in 2024, Klinik Medcity partnered with us to boost online visibility, drive organic traffic, and strengthen its digital presence in Malaysia

Challenges

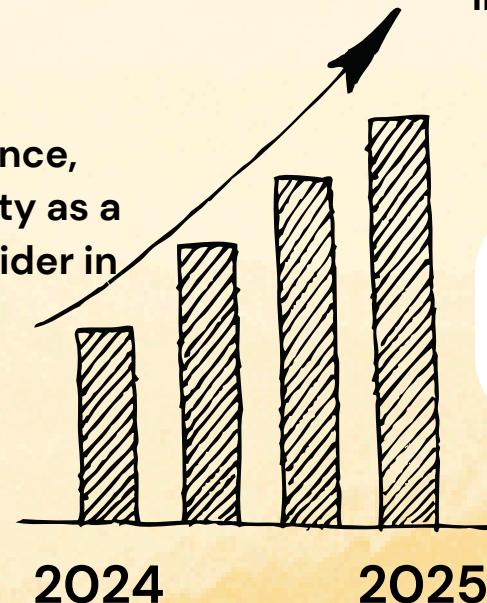
Before partnering with us, Klinik Medcity faced low visibility, limited patient reach, strong competition, and an unoptimized website that reduced engagement.

Solution

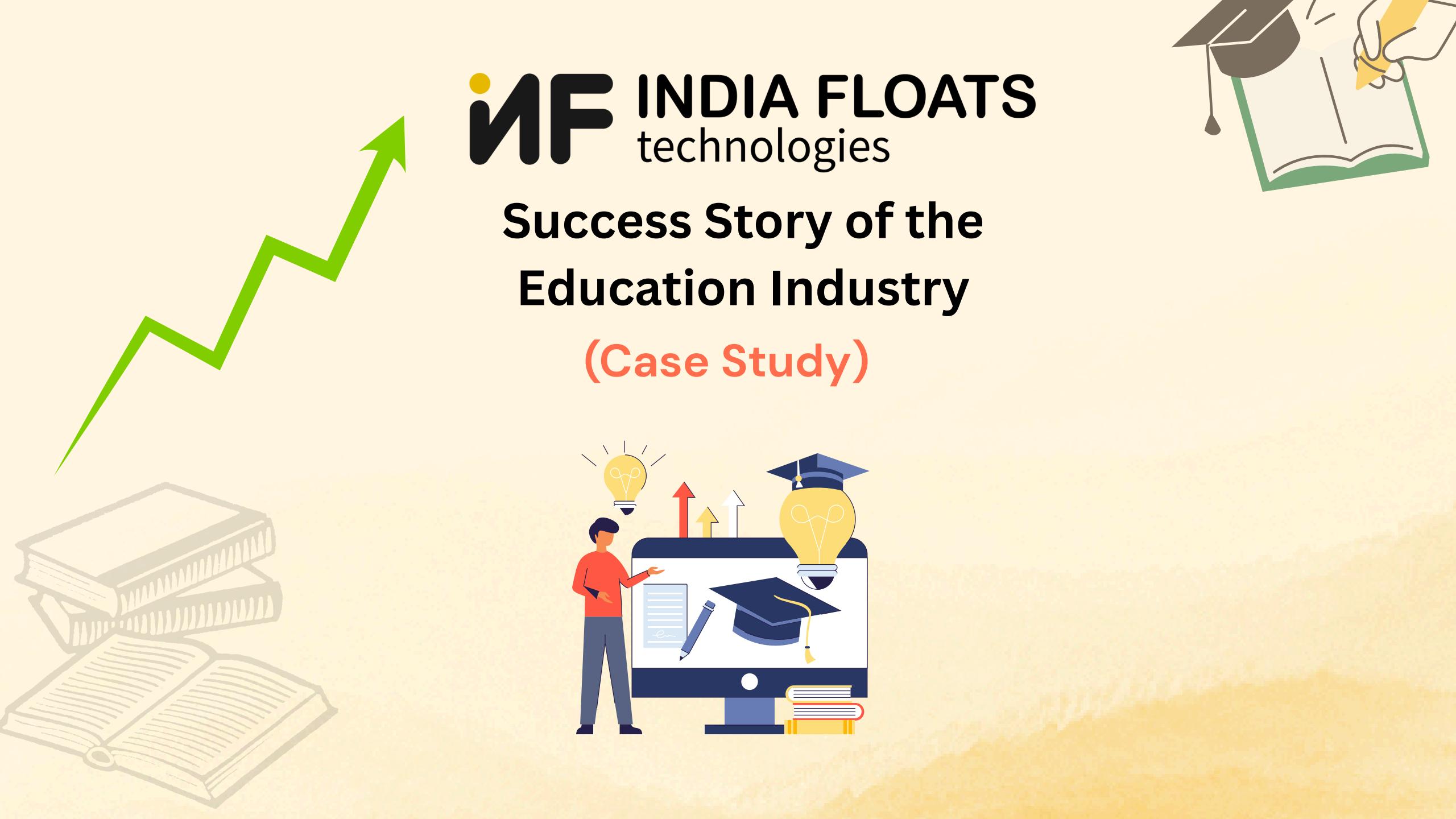
We boosted Klinik Medcity's online presence with SEO, content improvements, and local optimization, attracting more patients in Malaysia

Daily patient flow increased to 15–20 patients per day

Stronger digital presence, positioning Klinik Medcity as a trusted healthcare provider in Malaysia



Enhanced website performance, including faster load times and better mobile responsiveness



INF INDIA FLOATS
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Success Story of the Education Industry (Case Study)



Rithik Balaji, Director

Remo Groups of Institutions

Challenges

The college had limited initial visibility and student inflow, needed to establish credibility as a leading aviation college in Chennai, and required consistent admissions growth to stay competitive with other institutions

Solution

We boosted Remo College's visibility through SEO, Google Ads, and social media marketing, ensuring strong brand authority and consistent student growth

They generated around 1,000 admissions in a single year and, through strategic campaigns, set a target of 3,000 admissions for the current year

Built a strong social media presence positioning Remo as No.1 in the sector





Ramesh Jain
(Right-angle design Institution,
Owner)

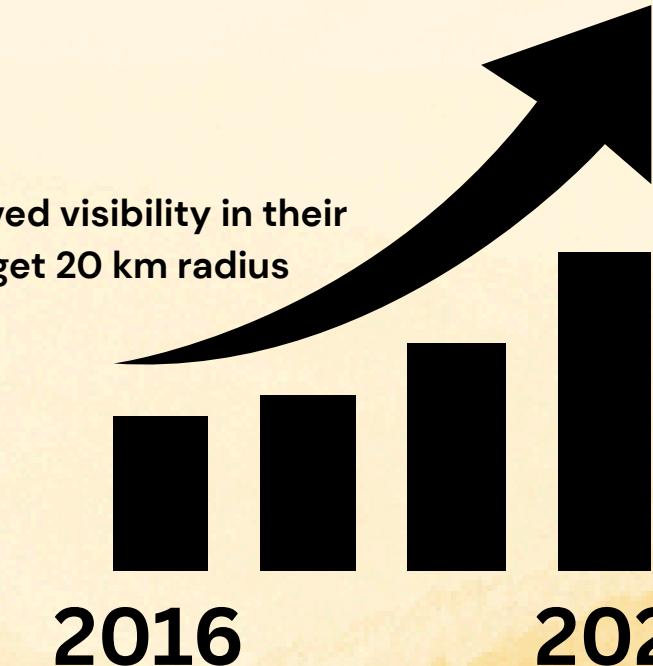
Challenges

In 2016, Right Angle Design Institute (Keelkattalai branch), despite offering quality design education, had only three students enrolled and aimed to increase student intake within a 20 km radius, build trust among parents and students, and strengthen its online visibility.

Solution

Indiafloats partnered with the institute to implement a result-driven SEO strategy by optimizing their website for local search visibility, running location-targeted campaigns to reach parents and aspiring students, and building brand credibility through a consistent digital presence.

Admissions growth – from 3 students to consistent new enrollments

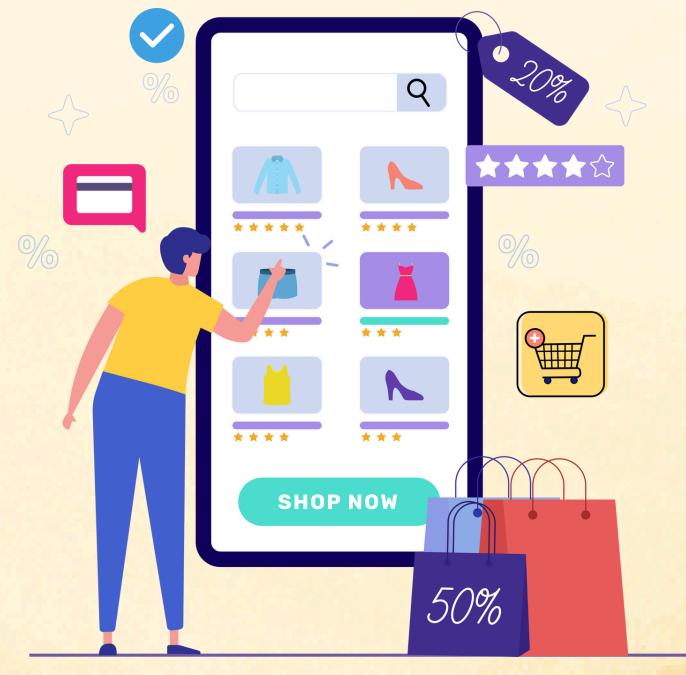


Year-on-year growth, establishing a strong reputation in the design education space



The success story of the E-commerce Business

(Case Study)





Utsmaya is one of Chennai's finest corporate gifting companies, known for their premium and customized gifting solutions. With strong attention to quality and client satisfaction, Utsmaya aimed to expand beyond the local market and establish a strong digital presence.

Challenges

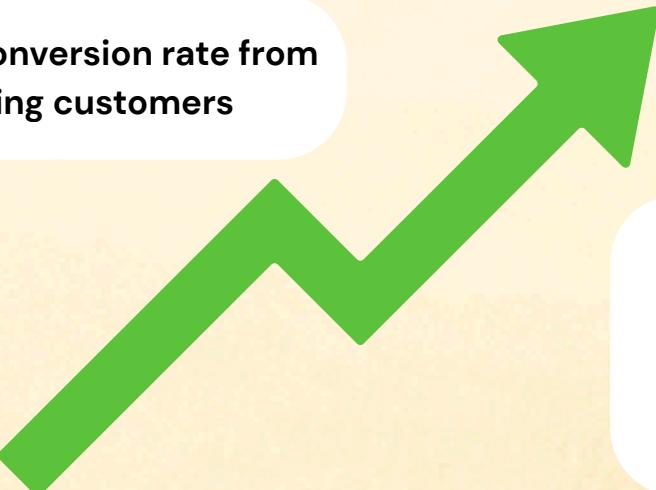
Before partnering with Indiafloats, Utsmaya struggled with low online visibility, inconsistent lead generation, and lacked a clear strategy to expand into markets like Dubai.

Solution

Indiafloats helped Utsmaya build a strong digital foundation by ranking for high-intent keywords, boosting local visibility in Chennai, driving targeted leads, and sustaining growth with continuous SEO.

Generated 6–10 quality calls every single day from prospective clients

Achieved a 60% conversion rate from calls into paying customers



Successfully expanded services to Dubai, with excellent performance in the international market

Utsmaya came on board in 2021, and we achieved top rankings on Google for relevant corporate gifting keywords.



The Success Story of the Restaurant Business

(Case Study)



Malaysia Client



That's exactly the dream that brought Amuthas Restaurant in malaysian to us. With our guidance, they launched their Fish Curry Restaurant, introducing multiple unique varieties centered around fish head curry

Challenges

Amuthas Restaurant dreamed of becoming a franchise brand but struggled with low visibility, no unique positioning, and the urgent need to attract more customers and grow revenue.

Solution

Amuthas launched Fish Curry Restaurant with unique varieties, went viral through content and digital campaigns, gained Google first-page visibility, and grew by focusing on quality and quantity

Revenue growth: From 100,000 Ringgit → 300,000 Ringgit

2025

Confidently preparing to open their next restaurant outlet

A single restaurant is now evolving into a franchise brand

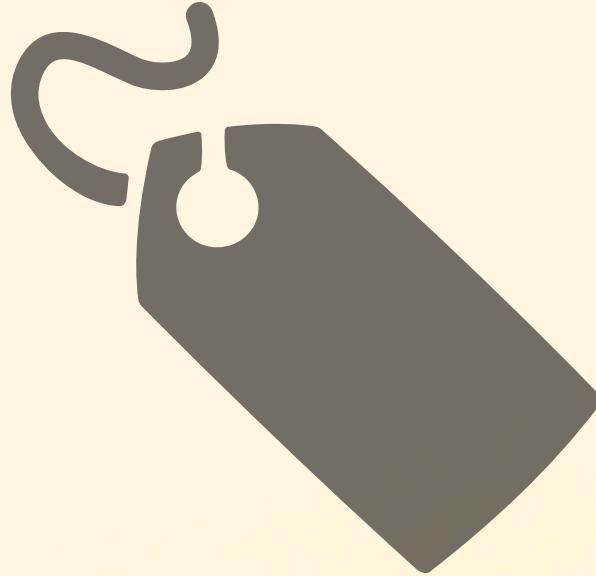
Amuthas came on board in 2024 and saw a significant increase in growth due to improved online visibility

Now, they have successfully opened in Shah Alam



The Success Story of the Retail Clothing Store and a Fashion Retailer Business

(Case Study)





Price Tag, Coimbatore is a branded clothing store offering a wide range of apparel for men, women, and children. Launched in September 2024, the store quickly aimed to establish itself as a trusted destination for stylish, quality clothing in Coimbatore

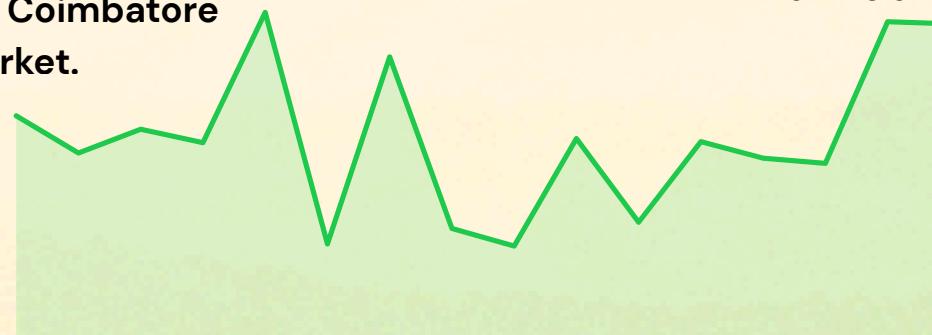
Challenges

After launch, Price Tag faced low brand awareness, limited digital presence, and needed strong promotional strategies with a reliable digital partner to drive growth

Solution

We delivered a tailored digital marketing solution with social media marketing, product positioning, performance-driven campaigns, and product support to drive growth for Price Tag

Stronger brand recognition in the local Coimbatore market.



2024

2025

Opened up future opportunities for even greater growth with SEO, Google Maps optimization, website development, and e-commerce

Malaysia Client



Madanikas Boutique is a clothing store focused on delivering quality apparel and personalized shopping experiences. They partnered with Indiafloats in 2024 to enhance their online presence, drive footfall, and increase sales.

Challenges

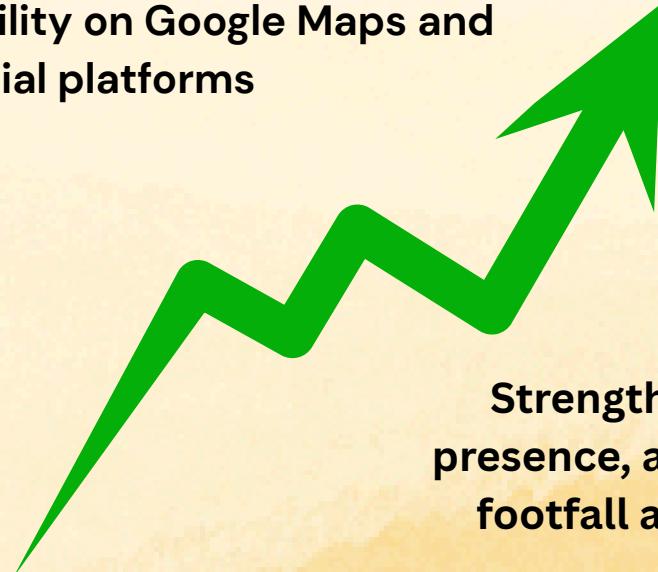
Madanikas Boutique faced low visibility on Google Maps, minimal engagement on social media, and struggled to handle daily customer inquiries efficiently.

Solution

We managed Google Maps optimization, created and shared daily social media videos, and handled daily calls (20+ per day) to ensure timely customer engagement. Our efforts focused on building a strong online presence and connecting directly with potential customers.

2024

Increased visibility on Google Maps and social platforms



2025

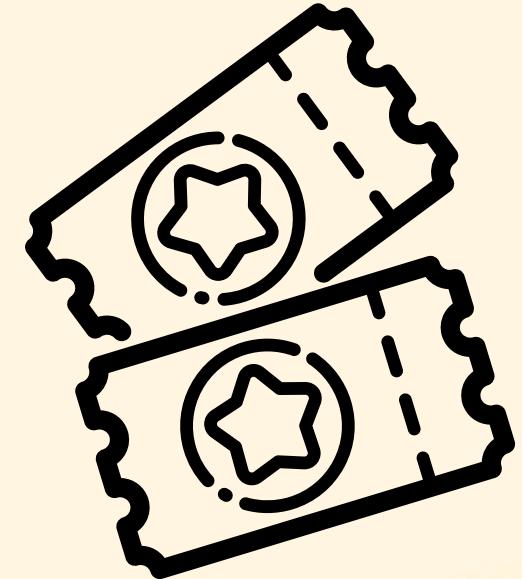
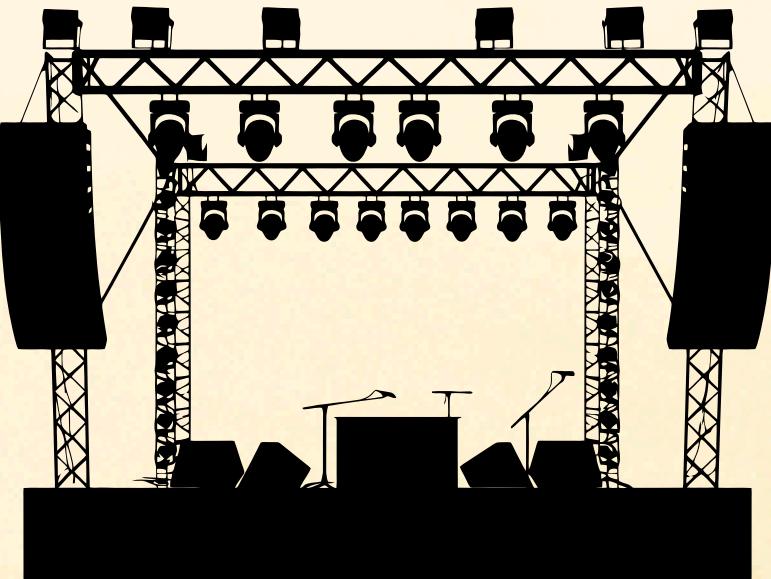
Consistent daily engagement with 20+ calls handled efficiently

Strengthened brand presence, attracting more footfall and inquiries.



The Success Story of the Events and Entertainment Industry

(Case Study)





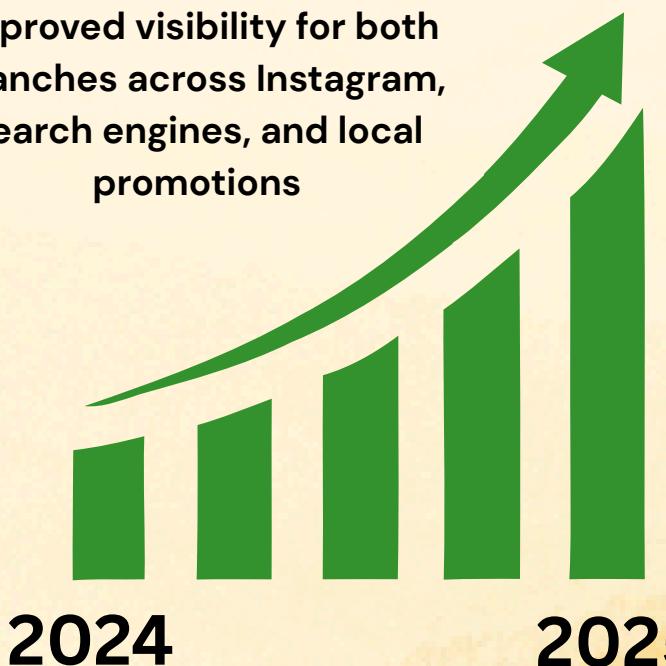
Big Screen Studio operates multiple branches, including Mugapair and Velacheri. The studio focuses on providing high-quality visual and advertising services and aims to expand its reach through effective digital marketing.

Challenges

Before Coming India Floats, Big Screen Studio
Studio struggled with limited online visibility across social media and search engines, difficulty generating leads and attracting new customers, and a lack of a consistent digital marketing strategy for both branches

Solution

India Floats provided a comprehensive digital marketing solution for both branches, including SEO management, social media marketing, large-screen promotions, and lead generation to boost visibility, engagement, and customer acquisition



We gained 25 calls per day along with increased social media followers and audience engagement

Significant lead generation through both online and offline channels

Strengthened brand presence, making the studio more recognized in the local market



Onboarded in 2016, DA Eventz is an event management company that partnered with us to boost digital presence, attract clients, and strengthen brand visibility

Challenges

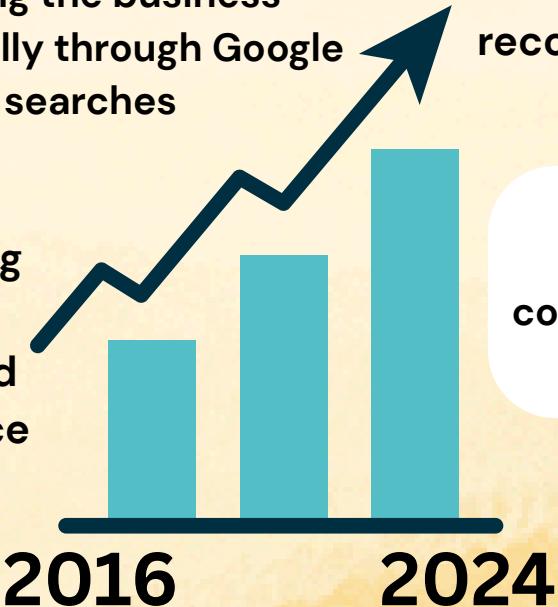
The main challenges were low awareness, unclear digital strategy, and a highly competitive event industry in Chennai, making it hard to reach clients organically

Solution

We improved visibility through strategic digital marketing, client engagement, leveraging trending events, and consistent monitoring and optimization

Potential clients started finding the business organically through Google searches

Our digital marketing work brought real business results and increased confidence in the strategy



Services became more recognized in the Chennai event industry

The process created a repeatable system for connecting with new clients in the region.



The Success Story of the Construction Materials and Construction Industry Business (Case Study)





M-Sand supplier grow by boosting social media visibility, running targeted ad campaigns, launching an awareness drive that reached 300+ builders, and streamlining sales tracking—leading to higher conversions, stronger trust, and multi-crore growth potential

Challenges

Before partnering with Indiafloats, the client faced low conversions, weak social media presence, poor reach to target audiences, no awareness campaigns, and limited sales tracking

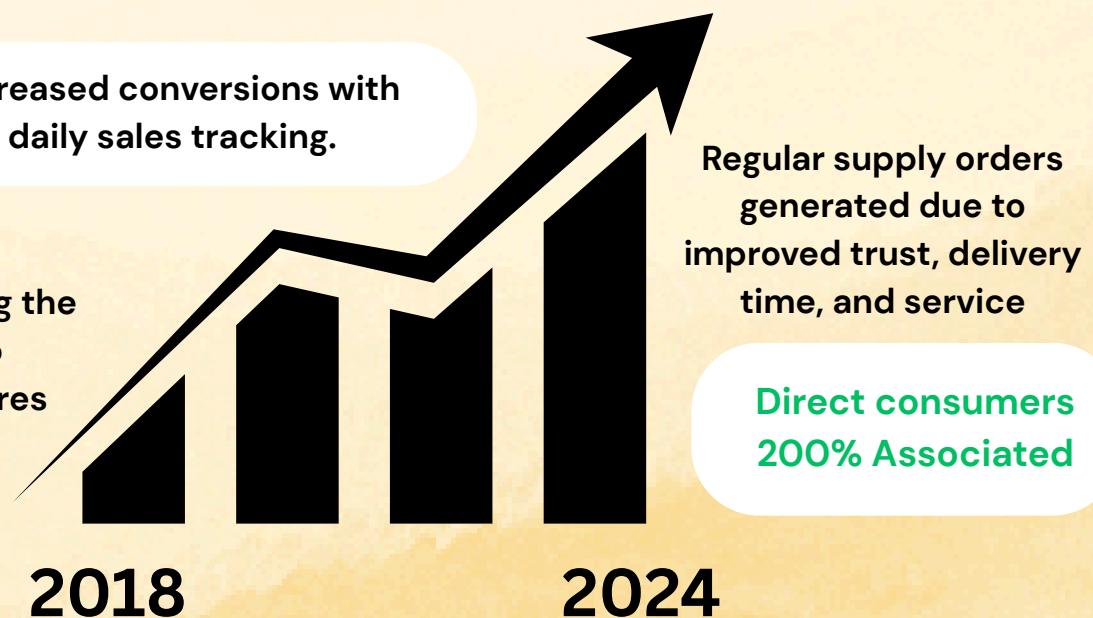
Solution

Indiafloats boosted leads and conversions with targeted campaigns, ran social media ads for builders and architects, launched an M-Sand awareness drive reaching 300+ builders, and provided on-site sales tracking for steady growth

300+ builders onboarded through awareness campaigns

Increased conversions with daily sales tracking.

Significant ROI growth, helping the client scale operations to investment levels worth crores



Regular supply orders generated due to improved trust, delivery time, and service

Direct consumers 200% Associated

2024



Hari
Owner of Briicks Properties

Challenges

Before partnering with Indiafloats, the client struggled with limited online presence and weak promotional activities, low website traffic with poor-quality leads, and challenges in generating conversions and scaling sales effectively

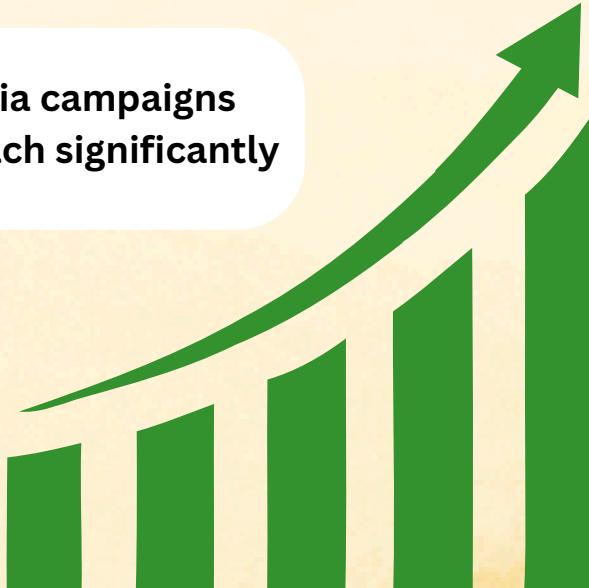
Solution

Indiafloats implemented a 360° digital marketing strategy, boosting website traffic and lead quality, running 23 engaging videos in 3 months, generating quality leads with business automation, and creating impactful videos to build trust

Achieved a 200% increase in business within 3 months

Social media campaigns expanded reach significantly

The website started generating quality leads with strong conversions



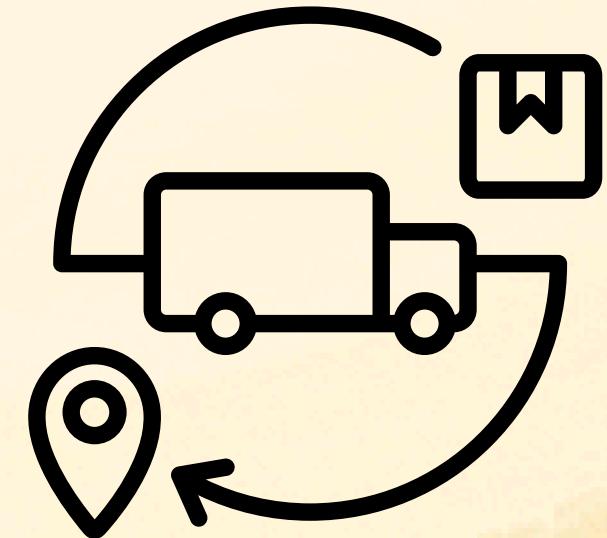
Briicks Properties was onboarded in 2025

www.indiafloats.in



The Success Story of the Transport service and logistics Business

(Case Study)





Praja Packers & Movers is a Chennai-based business specializing in complete shifting and relocation services for residential and commercial clients.

Challenges

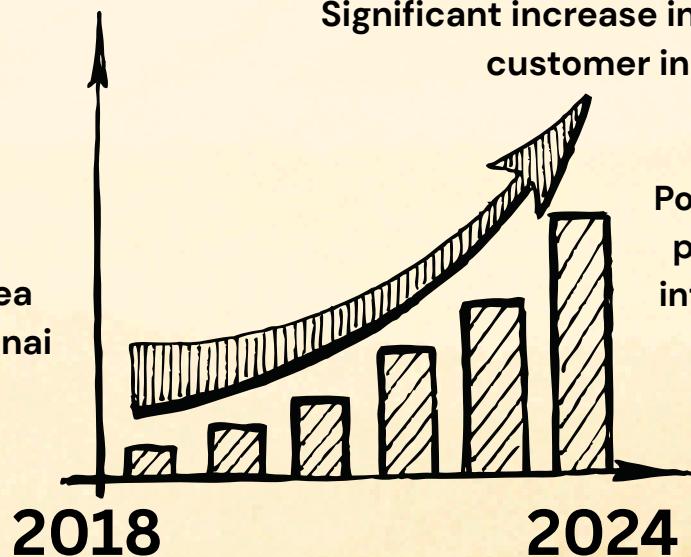
At launch, the business had low online visibility, struggled to generate leads, and lacked a clear digital marketing strategy

Solution

Indiafloats delivered a comprehensive digital marketing solution, including SEO and Google Maps optimization, lead generation and call management, continuous support, and digital promotions to boost visibility, drive calls, and grow the brand

Significant increase in call volume and customer inquiries

Expanded service area coverage across Chennai and beyond



Positioned the brand for potential national and international expansion

Business is now running successfully with consistent leads and strong online presence

Challenges

Solution

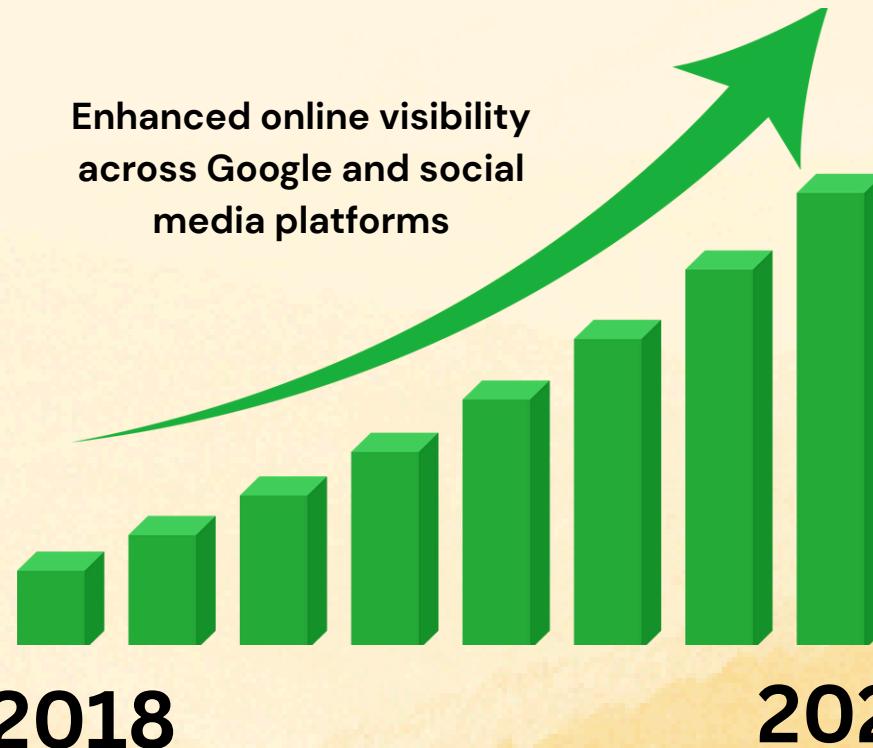


ADITI PACKERS & MOVERS CHENNAI

Addi Packers Movers provides reliable house, office, and commercial shifting services across Chennai. Partnering with Indiafloats has boosted our online presence, streamlined operations, and helped us deliver exceptional, stress-free moves

Before partnering with Indiafloats, Aditi Packers Movers struggled with limited online visibility, lacked a structured digital marketing strategy to generate consistent leads, and faced challenges managing reviews, calls, and overall online engagement

Indiafloats provided complete digital marketing solutions, including SEO, social media management, Google promotions, lead tracking, and continuous support for smooth business operations



Enhanced online visibility across Google and social media platforms

Consistent call flow and lead generation for house, office, and commercial shifting services

Smooth business operations supported by Indiafloats' team for timely follow-ups and performance tracking

Challenges



Anand Packers and Movers delivers high-quality hose solutions for industrial and commercial needs. Partnering with Indiafloats boosted their online visibility, streamlined lead management, and drove consistent business growth

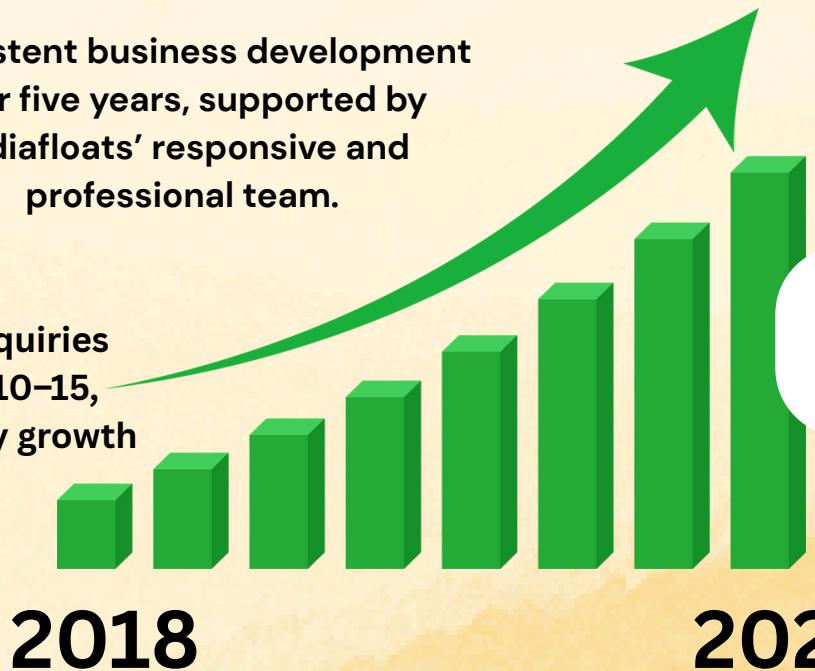
Before partnering with Indiafloats, Anand Packers and Movers struggled with limited lead generation, inconsistent business inquiries, difficulty tracking and converting customer enquiries, and lacked a structured digital marketing strategy to drive growth

Solution

Indiafloats delivered end-to-end support through lead management, targeted Google campaigns, and continuous assistance to boost enquiries, conversions, and overall business growth.

Consistent business development over five years, supported by Indiafloats' responsive and professional team.

Increased enquiries from 5-6 to 10-15, showing steady growth

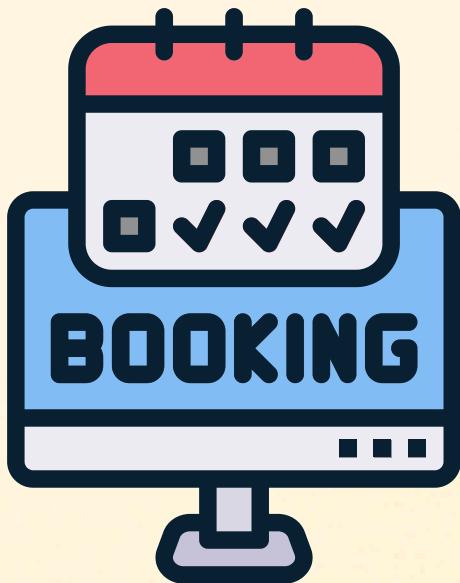


Improved conversion rates, leading to higher customer satisfaction.



The success story of the Hospitality Industry

(Case Study)





ARUNAA INN *Hotel & Banquets*

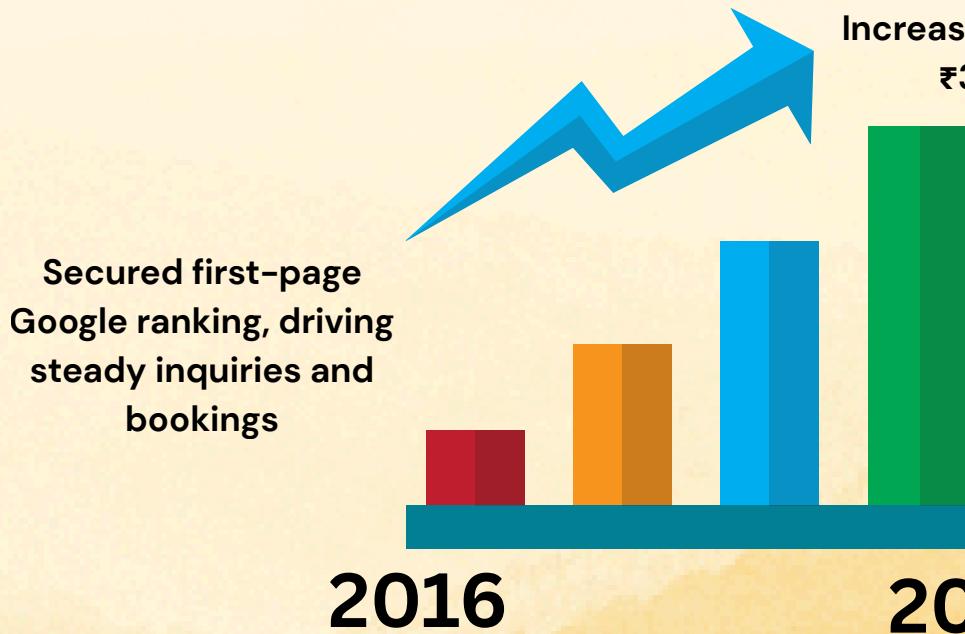
Before partnering with Indiafloats in 2016, Aruna Inn was struggling to maximize its potential. Although it was a well-maintained 3-star hotel near Chennai Airport, the property had very limited online visibility.

Challenges

Aruna Inn, a 3-star hotel in Pammal, Chennai, came onboard with Indiafloats in 2016. At that time, the hotel was operating at only 20–40% of its potential business due to limited reach and low online visibility. Despite offering quality service and being close to the airport, it struggled to attract consistent bookings.

Solution

Indiafloats partnered with Aruna Inn to strengthen its digital presence by implementing Google SEO to secure first-page rankings, running Google Ads campaigns to capture high-intent travelers, and executing social media promotions to boost brand awareness and customer reach.



Secured first-page Google ranking, driving steady inquiries and bookings

Increased monthly profits from ₹3,000 to ₹15,000+

Achieved 50% of business through digital channels



The success story of the laundry services and equipment industry



Malaysia Client



DR Laundry

In June 2024, DR Laundry, a leading laundry solutions provider in Malaysia, partnered with us to strengthen its online visibility and customer reach

Challenges

Before June 2024, DR Laundry faced low visibility, limited traffic, and an unoptimized website, making it hard to compete and engage customers

Solution

We implemented a customized SEO strategy that included keyword research, site optimization, content upgrades, and local SEO, helping DR Laundry increase visibility and generate leads in Malaysia.

Ranked in the top three search results for key laundry industry terms.

Enhanced brand presence in Malaysia's laundry services market

2024

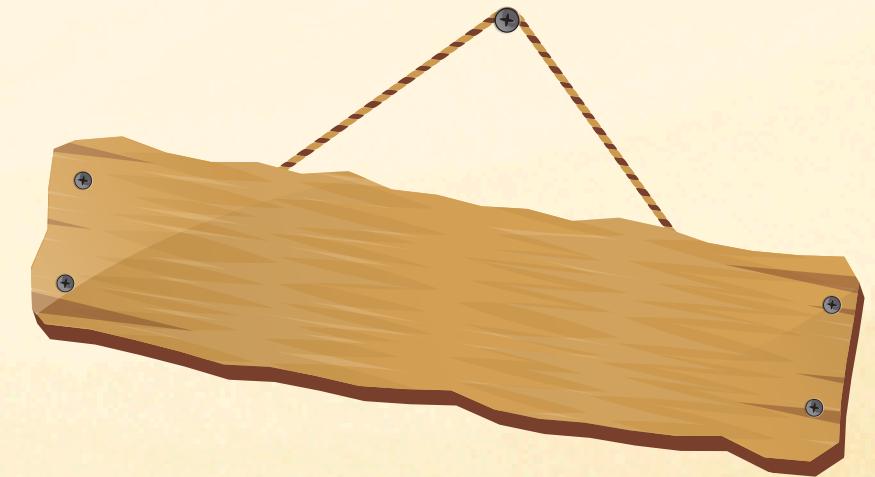
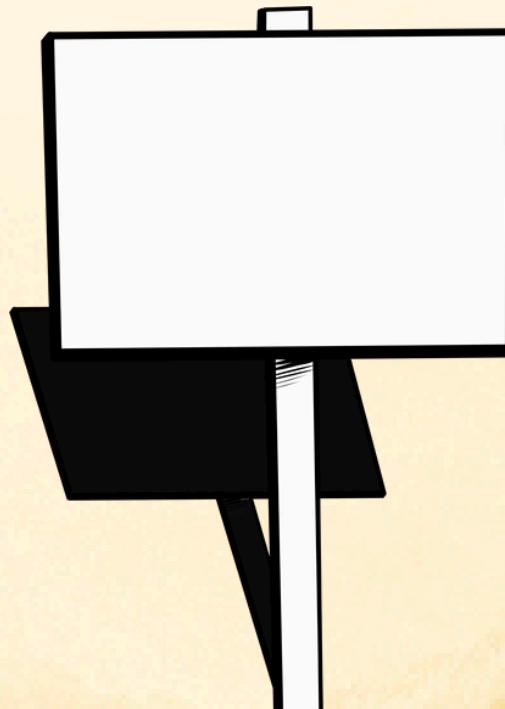
2025

Boosted organic traffic and generated more client inquiries



Advertising and signboard manufacturing Business

(Case Study)





SIGNAGE

Giving Life to Brands

A prominent signboard manufacturer in Chennai specializing in LED signboards, office name boards, and signage boards. They cater to businesses looking for high-quality and durable signage solutions. They came on board in 2021

Challenges

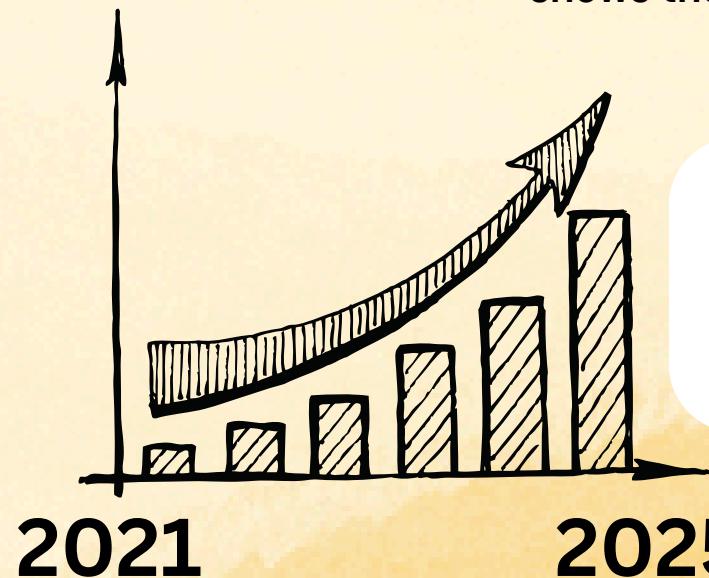
Despite offering high-quality services, the client struggled with limited online visibility, over-reliance on word-of-mouth referrals, and the need to turn existing clients into measurable business growth

Solution

We boosted their online visibility with SEO, showcased their projects, and used referrals and feedback to attract more customers

Showing their past work and getting positive feedback from clients helped them earn trust and a good reputation

Typing “LED signboards in Chennai” shows the client in the top search results



More people found them online, and happy customers told others, bringing in many new clients

TamilNadu Branches

Indiafloats Technologies is a full-service digital marketing agency based in India, empowering businesses with performance-driven digital solutions



Corporate Chennai Office

1st floor, No. 8, Thiruporur Road, B.H.E.L Nagar,
Hasthinapuram, Chromepet, Chennai, Tamil Nadu
600064



Coimbatore Branch

No 11-27 A, S S Avenue, Civil Airport, Kalapatti,
Coimbatore South, Coimbatore, Tamil Nadu-641014.



Tiruchirappalli Branch

2nd Floor, SWASTIKA APARTMENTS, Plot no: 32-B, 2nd
Main Rd, East, Viswas Nagar, Tiruchirappalli, Tamil
Nadu 620021



OMR Branch

PVS complex. No. 2. Kazhipattur old colony. Old
Mahabalipuram Road (OMR). Muttukadu Village
Panchayat, Chennai, Tamil Nadu 603103

TamilNadu Branches



Sivakasi Branch

3/992-3,2nd street, paraipatti,sivakasi 626189



Thanjavur Branch

35, Old Housing Unit Rd, Daniel Thomas Nagar,
Arulananda Nagar West Extension, Thanjavur,
TamilNadu 613007

Overseas Branches



Dubai Branch

IFZA Business Park - Building A2 - Dubai Silicon Oasis
Dubai - United Arab Emirates



Malaysia Branch

Radius Business Park, D1-2,Block D, Jln Radius 1/1c,
Jalan Teknokrat 2/1,Cyber 4,63000
Cyberjaya,Selangor,Malaysia



Ready to Elevate Your Brand?

Let's create something amazing together

Learn More



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