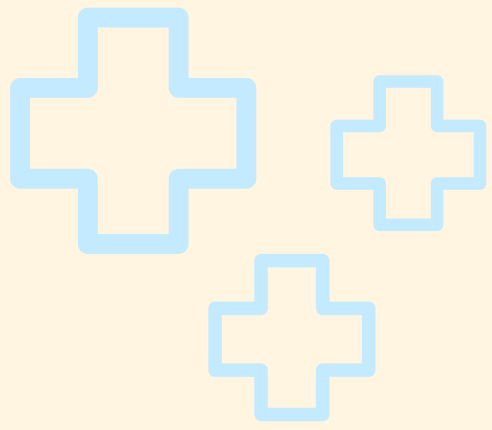


**Powering Brands with Digital Marketing  
Excellence**

## **Industry-wise Client Success Case Study**





# **INF** INDIA FLOATS technologies

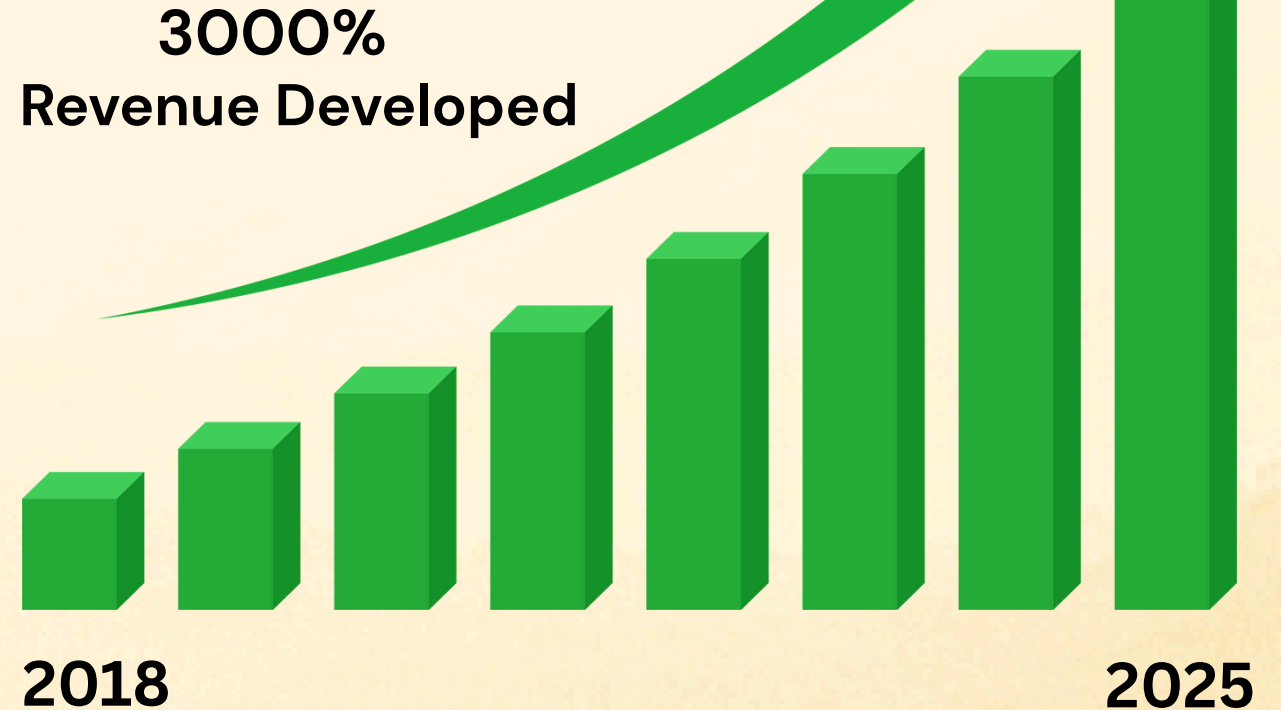
## **Success Story of the Healthcare Industry** (Case Study)





We've been the marketing partner for Unittas Multi Speciality Hospitals—driving SEO, social media, traditional marketing, Google & Meta Ads to build a strong presence across their 3 branches.

Since 2018, Unittas Hospitals has grown from 1 to 3 branches with increased revenue through our marketing support





**Dr. Karthikeyan & Dr. Preethi Karthikeyan**  
Owner of Hayagriva Hospitals

## Challenges

Hayagriva Hospitals had a steady inflow of general patients, but struggled to attract specialized cases due to poor online visibility, an underperforming marketing partner, and strong local competition.

## Solution

Within six months of SEO, Hayagriva Hospitals saw a significant increase in specialized walk-ins, achieved first-page visibility on Google, and built long-term trust, leading to an ongoing partnership for social media marketing.

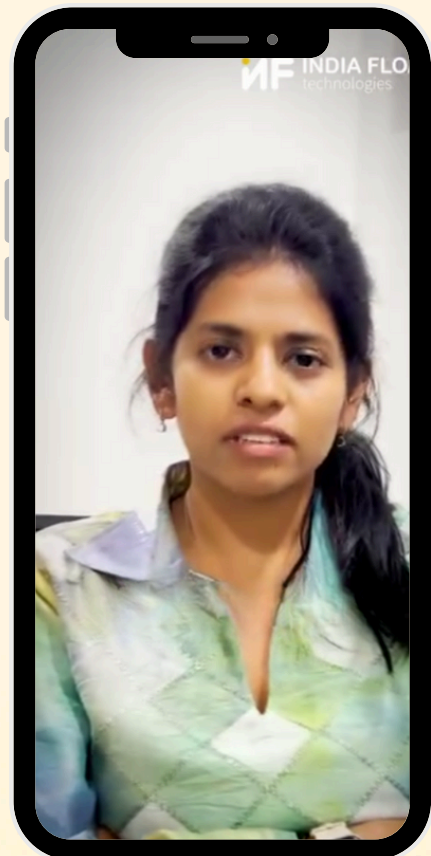
Improved visibility on the first page of Google.

Significant increase in walk-in for specialized treatments

Built long-term trust → Continued partnership for social media marketing

We started in 2025, and within 6 months of SEO





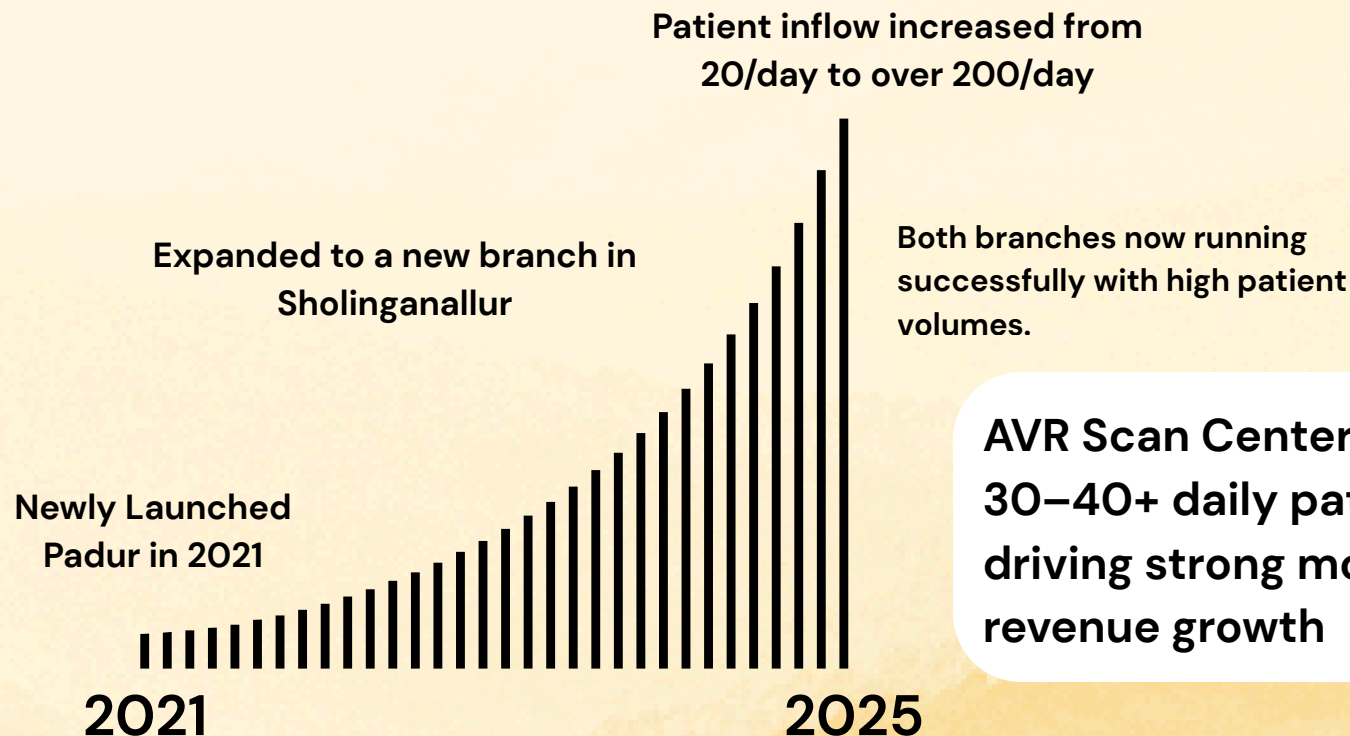
**Dr. Ramya Kalaiarasan**  
Managing Director of AVR Scan  
Center

## Challenges

AVR Scan Center, newly launched in Padur (2021), struggled with low daily patient inflow of around 20, had limited visibility in a competitive healthcare market, and needed a strong online presence to attract more patients.

## Solution

Indiafloats implemented Google SEO to boost visibility, designed and managed a professional website, and handled social media marketing to ensure consistent engagement and patient reach.





**Dr. Ashwin, (Pediatrician)**

MD of Sri Sai Children's Hospitals

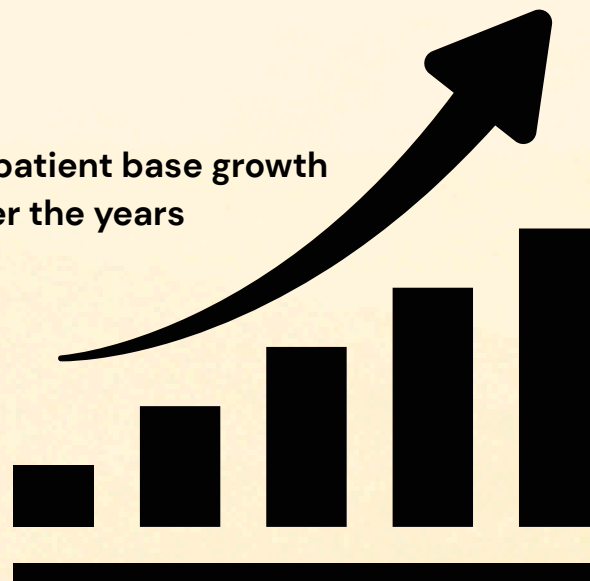
## Challenges

He needed consistent visibility for his practice, wanted to attract more parents seeking reliable pediatric care, and required a strong online presence to compete with established hospitals and clinics.

## Solution

We Managed Google Promotions and SEO consistently for over 5–6 years, maintained the clinic's digital presence and reputation, and helped build strong engagement with parents through visible and trustworthy online branding.

Significant patient base growth  
over the years



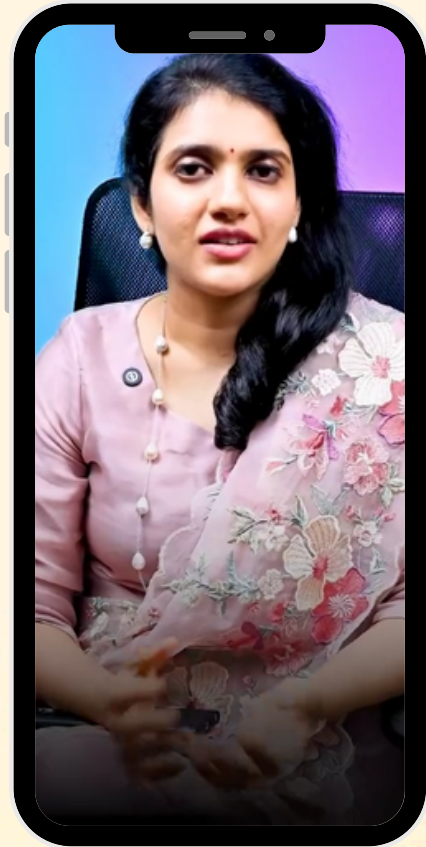
Outpatient 3000 per  
month

Built trust among parents, leading to  
repeat visits and strong word-of-  
mouth

Now successfully run  
hospitals and is expanding  
pediatric services

2018

2025



**Dr. Prashanti**

Halos Dermatology Clinic , MD

## Challenges

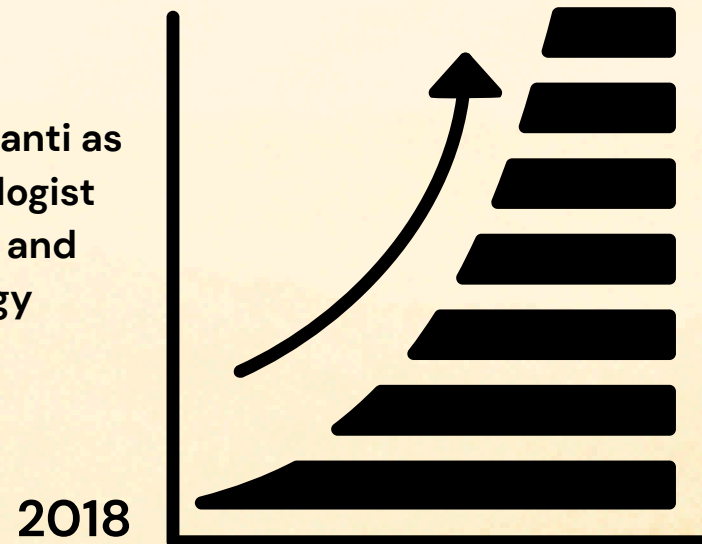
Before working with Indiafloats, Halos Dermatology Clinic had low online visibility, struggled to attract patients, and lacked a clear digital strategy to build Dr. Prashanti's brand and generate leads

## Solution

Haleo's Dermatology Clinic boost visibility and growth through SEO, Google Maps, website management, social media, personal branding, and continuous support

Achieved 120–160 monthly patient inquiries through SEO and digital marketing efforts

Positioned Dr. Prashanti as a trusted dermatologist through branding and content strategy



2025

Improved local discoverability with strong visibility on Google Maps

Consistently managed website performance to ensure a seamless and positive patient experience.

[www.indiafloats.in](http://www.indiafloats.in)



**V3 Dental Care, led by Dr. Shadir, is a premier dental clinic providing advanced dental care services. The clinic focuses on patient satisfaction and aims to maintain a strong online presence to attract and retain clients**

## Challenges

V3 Dental Care needed a robust digital presence across multiple platforms, efficient website management and SEO for better online discoverability, effective social media management—especially on Instagram—and quick technical support for urgent website or cybersecurity issues

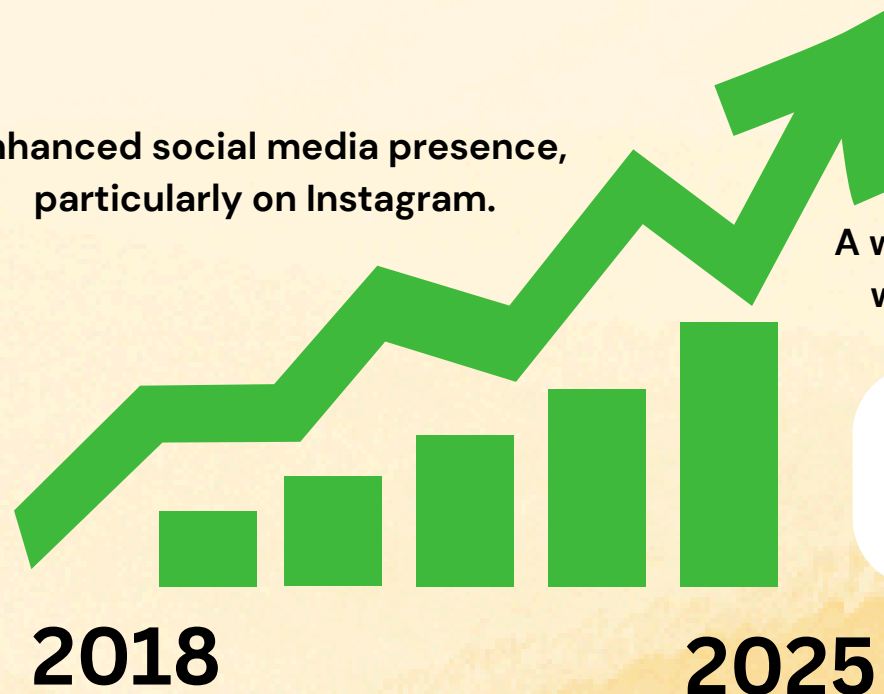
## Solution

India Floats delivered end-to-end digital solutions for V3 Dental Care, including website development and cybersecurity, SEO management, social media handling, and continuous technical support to ensure seamless online presence and engagement

Enhanced social media presence, particularly on Instagram.

A well-maintained, secure website with improved search visibility

Long-term partnership satisfaction, with the clinic confident in ongoing digital support



## Malaysia Client

# Dentalist

Dentalist – Located in Kuala Lumpur, we provide world-class dental care with a personal touch. From preventive check-ups to cosmetic and restorative treatments, our expert team combines modern technology with patient-focused care

## Challenges

Before partnering with Indiafloats, the dental clinic in Kuala Lumpur struggled with limited online visibility to attract new patients, lacked a structured digital marketing plan to drive growth, and faced challenges in consistently increasing monthly revenue

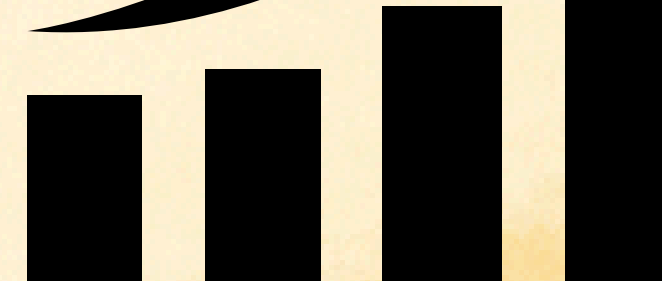
## Solution

Indiafloats boosted the Kuala Lumpur dental clinic's growth with SEO and local optimization for better visibility, targeted social media campaigns to drive inquiries, and performance tracking to maximize returns

4x growth in  
monthly revenue

Consistent inflow of  
new patient leads

Stronger digital presence in  
Kuala Lumpur in Malaysia



Dentalist came on board in June 2025

[www.indiafloats.in](http://www.indiafloats.in)





Established in 2016, clinic provides personalized homeopathic care in Chennai and beyond. Indiafloats, reach local and international patients, delivering trusted, holistic treatments

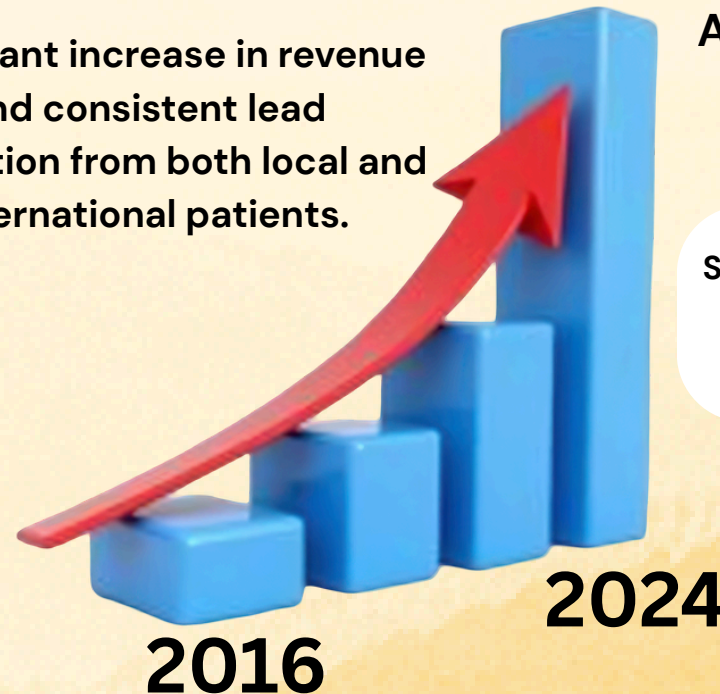
## Challenges

Before partnering with Indiafloats, the clinic struggled with limited online visibility, difficulty ranking for relevant homeopathy keywords on Google, and low patient inflow with insufficient lead generation despite offering quality services

## Solution

Indiafloats implemented SEO and digital marketing to boost local and international visibility, rank for key homeopathy keywords, and generate a consistent daily patient inflow

Significant increase in revenue and consistent lead generation from both local and international patients.



Achieved daily footfall of 30–40 patients.

Secured top Google rankings for all relevant homeopathy keywords

# Malaysia Client



Asiaa Dental is a modern dental clinic committed to providing high-quality oral healthcare. To expand their reach and attract more patients, they onboarded with us in June 2025 for comprehensive digital marketing support.

## Challenges

Asiaa Dental struggled with low local visibility, minimal social media presence, inconsistent lead generation, and weak digital branding across platforms

## Solution

We improved local discoverability with Map SEO, boosted website performance with SEO, created engaging content, and ran targeted Google Ads to capture qualified leads

Consistently generated 150+ monthly leads from social media campaigns

Achieved higher rankings in local search results, driving more walk-ins and inquiries

Improved conversion rates, turning leads into confirmed appointments.

Strengthened online brand presence with professional and engaging digital content.





## Malaysia Client



In 2024, Klinik Dr Shantini (KAMSK) partnered with us to boost its online presence and patient reach. We implemented a tailored SEO strategy to improve search visibility, drive organic traffic, and position the clinic as a trusted healthcare provider in Malaysia.

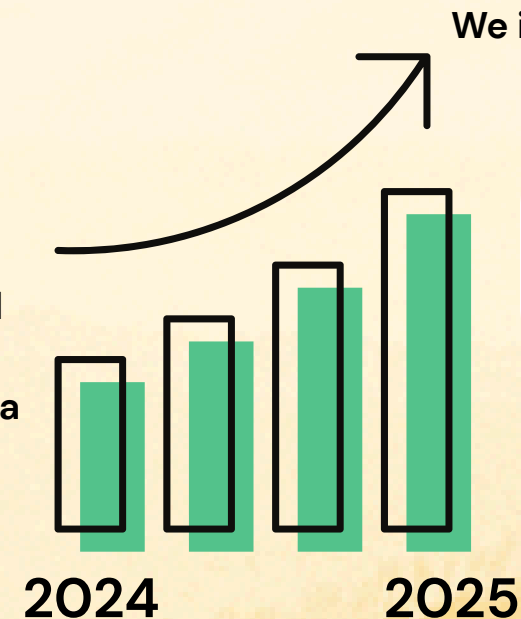
## Challenges

Before partnering with us, Klinik Dr Shantini (KAMSK) faced low visibility, limited patient reach, strong competition, and an unoptimized website, which reduced engagement and conversions.

## Solution

We implemented a custom SEO strategy with keyword research, site optimization, technical fixes, content upgrades, and local SEO—boosting KAMSK's visibility and patient reach in Malaysia.

Initially strengthened digital presence, positioning KAMSK as a trusted healthcare provider in Malaysia.



We increased the daily patient flow to 20–25 patients

Boosted organic traffic, resulting in more patient inquiries and appointment bookings

Ranked in the top three positions for key medical service keywords

## Malaysia Client



Onboard in 2024, Klinik Medcity partnered with us to boost online visibility, drive organic traffic, and strengthen its digital presence in Malaysia

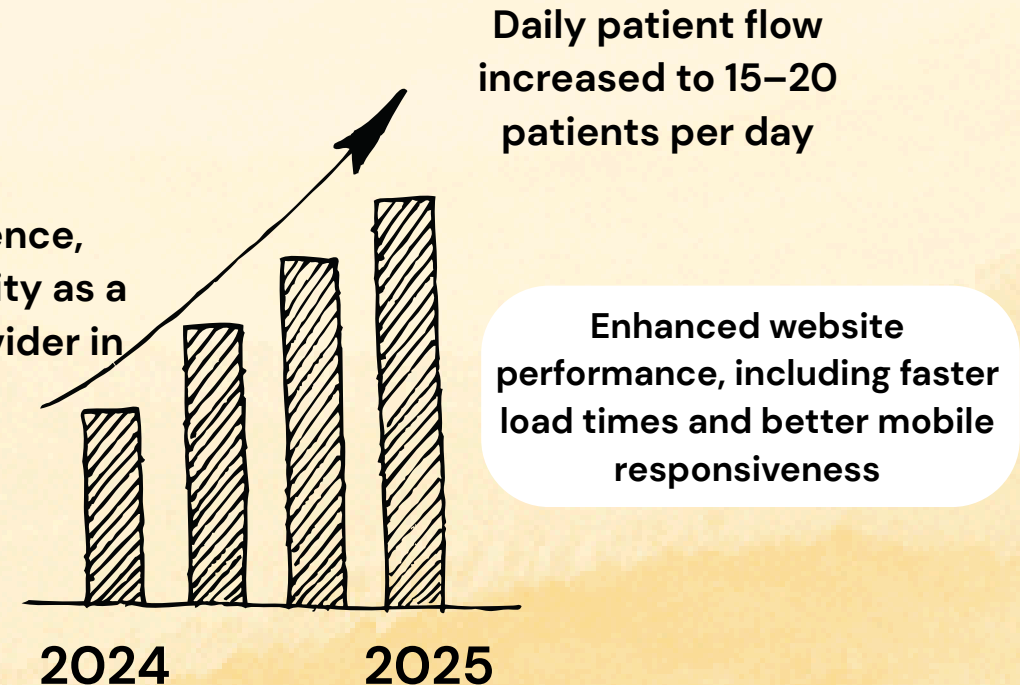
## Challenges

Before partnering with us, Klinik Medcity faced low visibility, limited patient reach, strong competition, and an unoptimized website that reduced engagement.

## Solution

We boosted Klinik Medcity's online presence with SEO, content improvements, and local optimization, attracting more patients in Malaysia

Stronger digital presence, positioning Klinik Medcity as a trusted healthcare provider in Malaysia





# Success Story of the Education Industry (Case Study)





**Rithik Balaji, Director**

Remo Groups of Institutions

## Challenges

The college had limited initial visibility and student inflow, needed to establish credibility as a leading aviation college in Chennai, and required consistent admissions growth to stay competitive with other institutions

## Solution

We boosted Remo College's visibility through SEO, Google Ads, and social media marketing, ensuring strong brand authority and consistent student growth

They generated around 1,000 admissions in a single year and, through strategic campaigns, set a target of 3,000 admissions for the current year

Built a strong social media presence positioning Remo as No.1 in the sector



Achieved top ranking on Google for "Best Aviation College in Chennai"



**Ramesh Jain**  
(Right-angle design Institution,  
Owner)

## Challenges

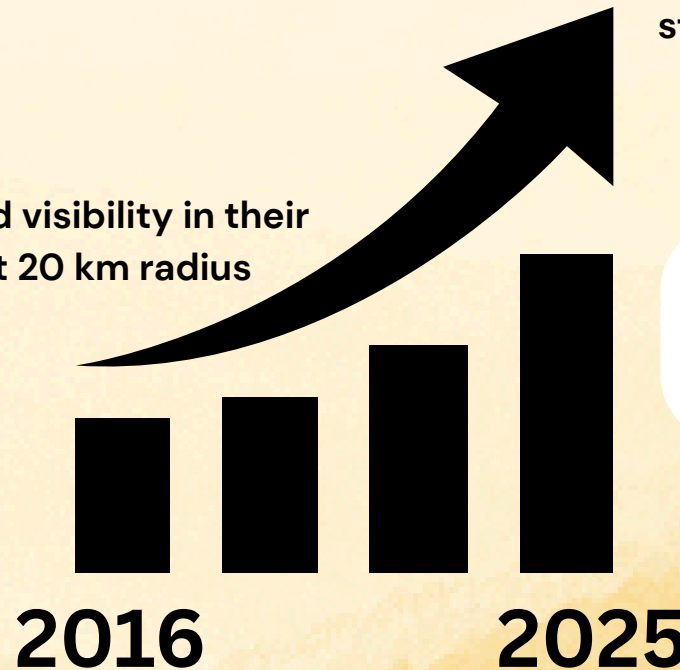
In 2016, Right Angle Design Institute (Keelkattalai branch), despite offering quality design education, had only three students enrolled and aimed to increase student intake within a 20 km radius, build trust among parents and students, and strengthen its online visibility.

## Solution

Indiafloats partnered with the institute to implement a result-driven SEO strategy by optimizing their website for local search visibility, running location-targeted campaigns to reach parents and aspiring students, and building brand credibility through a consistent digital presence.

Admissions growth – from 3 students to consistent new enrollments

Improved visibility in their target 20 km radius



Year-on-year growth, establishing a strong reputation in the design education space



# The success story of the E-commerce Business

(Case Study)







Utsmaya is one of Chennai's finest corporate gifting companies, known for their premium and customized gifting solutions. With strong attention to quality and client satisfaction, Utsmaya aimed to expand beyond the local market and establish a strong digital presence

## Challenges

Before partnering with Indiafloats, Utsmaya struggled with low online visibility, inconsistent lead generation, and lacked a clear strategy to expand into markets like Dubai.

## Solution

Indiafloats helped Utsmaya build a strong digital foundation by ranking for high-intent keywords, boosting local visibility in Chennai, driving targeted leads, and sustaining growth with continuous SEO.

Achieved a 60% conversion rate from calls into paying customers

Generated 6–10 quality calls every single day from prospective clients

Successfully expanded services to Dubai, with excellent performance in the international market

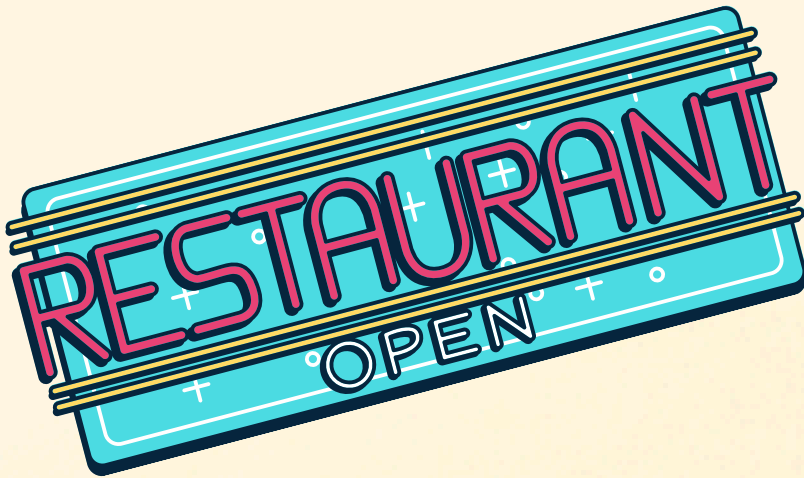
Utsmaya came on board in 2021, and we achieved top rankings on Google for relevant corporate gifting keywords.





# The Success Story of the Restaurant Business

(Case Study)



## Malaysia Client



That's exactly the dream that brought Amuthas Restaurant in Malaysia to us. With our guidance, they launched their Fish Curry Restaurant, introducing multiple unique varieties centered around fish head curry

## Challenges

Amuthas Restaurant dreamed of becoming a franchise brand but struggled with low visibility, no unique positioning, and the urgent need to attract more customers and grow revenue.

## Solution

Amuthas launched Fish Curry Restaurant with unique varieties, went viral through content and digital campaigns, gained Google first-page visibility, and grew by focusing on quality and quantity





## The Success Story of the Retail Clothing Store and a Fashion Retailer Business

(Case Study)





Price Tag, Coimbatore is a branded clothing store offering a wide range of apparel for men, women, and children. Launched in September 2024, the store quickly aimed to establish itself as a trusted destination for stylish, quality clothing in Coimbatore

## Challenges

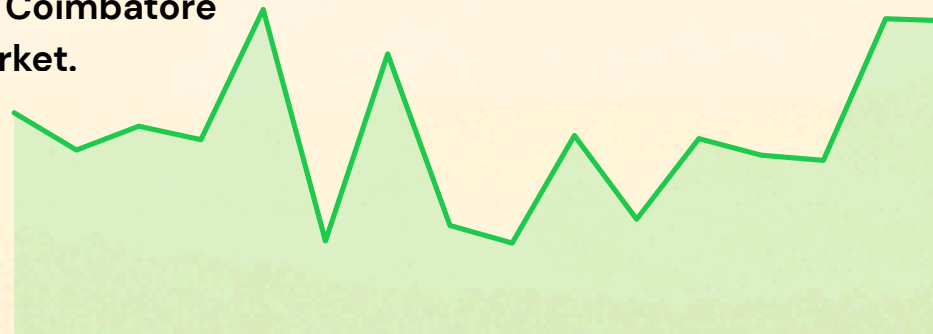
After launch, Price Tag faced low brand awareness, limited digital presence, and needed strong promotional strategies with a reliable digital partner to drive growth

## Solution

We delivered a tailored digital marketing solution with social media marketing, product positioning, performance-driven campaigns, and product support to drive growth for Price Tag

Stronger brand recognition in the local Coimbatore market.

Significant sales growth within just three months of the partnership



2024

2025

Opened up future opportunities for even greater growth with SEO, Google Maps optimization, website development, and e-commerce

# Malaysia Client



Madanikas Boutique is a clothing store focused on delivering quality apparel and personalized shopping experiences. They partnered with Indiafloats in 2024 to enhance their online presence, drive footfall, and increase sales.

## Challenges

Madanikas Boutique faced low visibility on Google Maps, minimal engagement on social media, and struggled to handle daily customer inquiries efficiently.

## Solution

We managed Google Maps optimization, created and shared daily social media videos, and handled daily calls (20+ per day) to ensure timely customer engagement. Our efforts focused on building a strong online presence and connecting directly with potential customers.

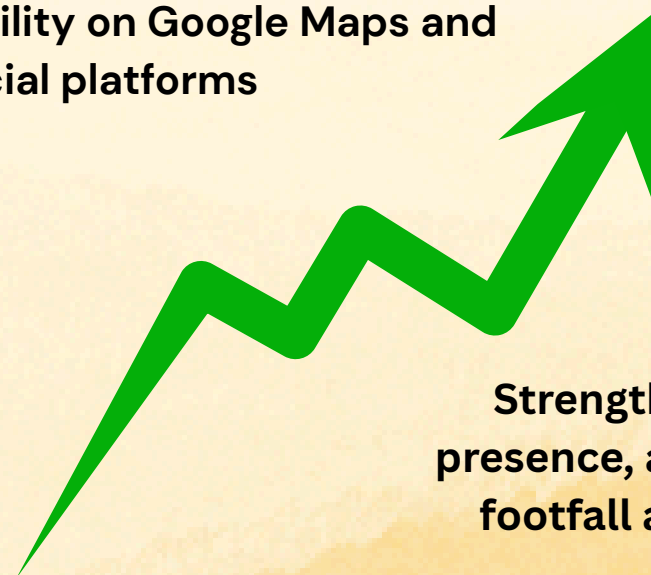
Increased visibility on Google Maps and social platforms

2025

Consistent daily engagement with 20+ calls handled efficiently

2024

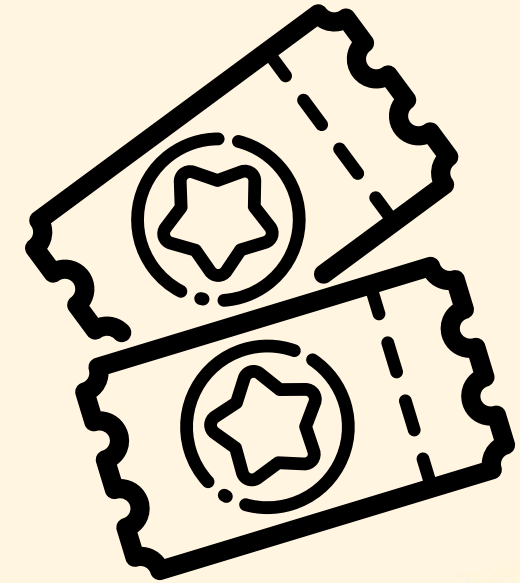
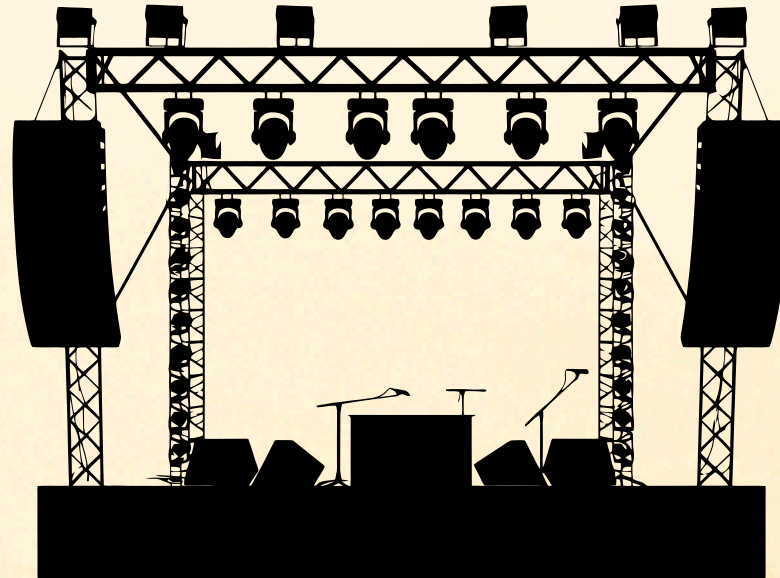
Strengthened brand presence, attracting more footfall and inquiries.





# The Success Story of the Events and Entertainment Industry

(Case Study)





Big Screen Studio operates multiple branches, including Mugapair and Velacheri. The studio focuses on providing high-quality visual and advertising services and aims to expand its reach through effective digital marketing.

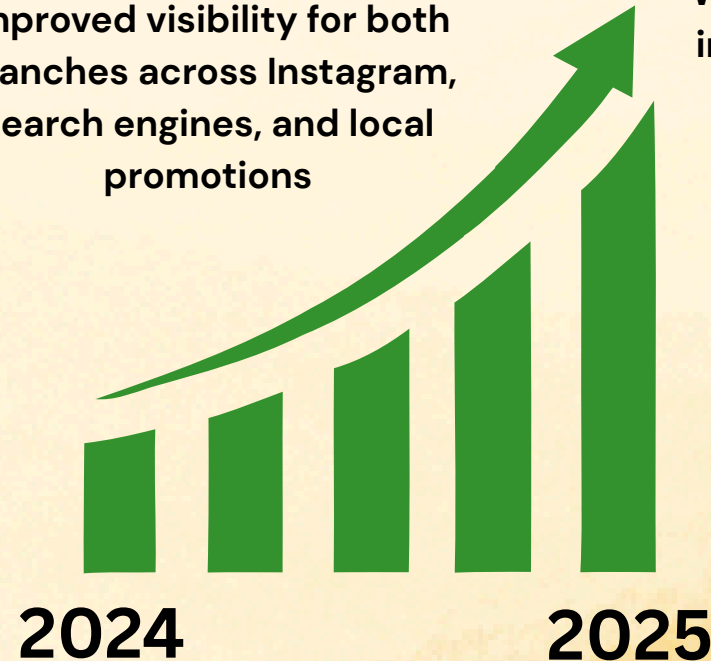
## Challenges

Before Coming India Floats, Big Screen Studio struggled with limited online visibility across social media and search engines, difficulty generating leads and attracting new customers, and a lack of a consistent digital marketing strategy for both branches

## Solution

India Floats provided a comprehensive digital marketing solution for both branches, including SEO management, social media marketing, large-screen promotions, and lead generation to boost visibility, engagement, and customer acquisition

Improved visibility for both branches across Instagram, search engines, and local promotions



We gained 25 calls per day along with increased social media followers and audience engagement

Significant lead generation through both online and offline channels

Strengthened brand presence, making the studio more recognized in the local market





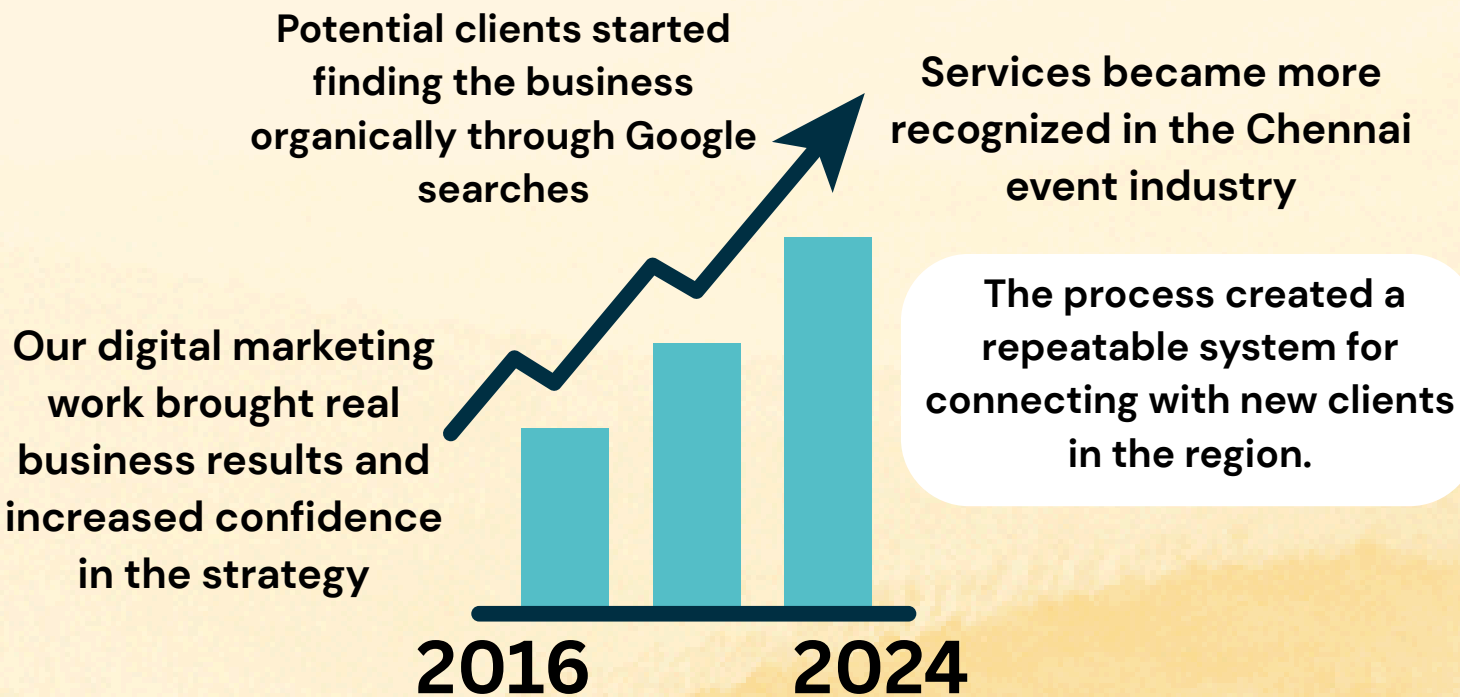
Onboarded in 2016, DA Eventz is an event management company that partnered with us to boost digital presence, attract clients, and strengthen brand visibility

## Challenges

The main challenges were low awareness, unclear digital strategy, and a highly competitive event industry in Chennai, making it hard to reach clients organically

## Solution

We improved visibility through strategic digital marketing, client engagement, leveraging trending events, and consistent monitoring and optimization





**The Success Story of the Construction  
Materials and Construction Industry Business**  
**(Case Study)**





# Aruna M Sand

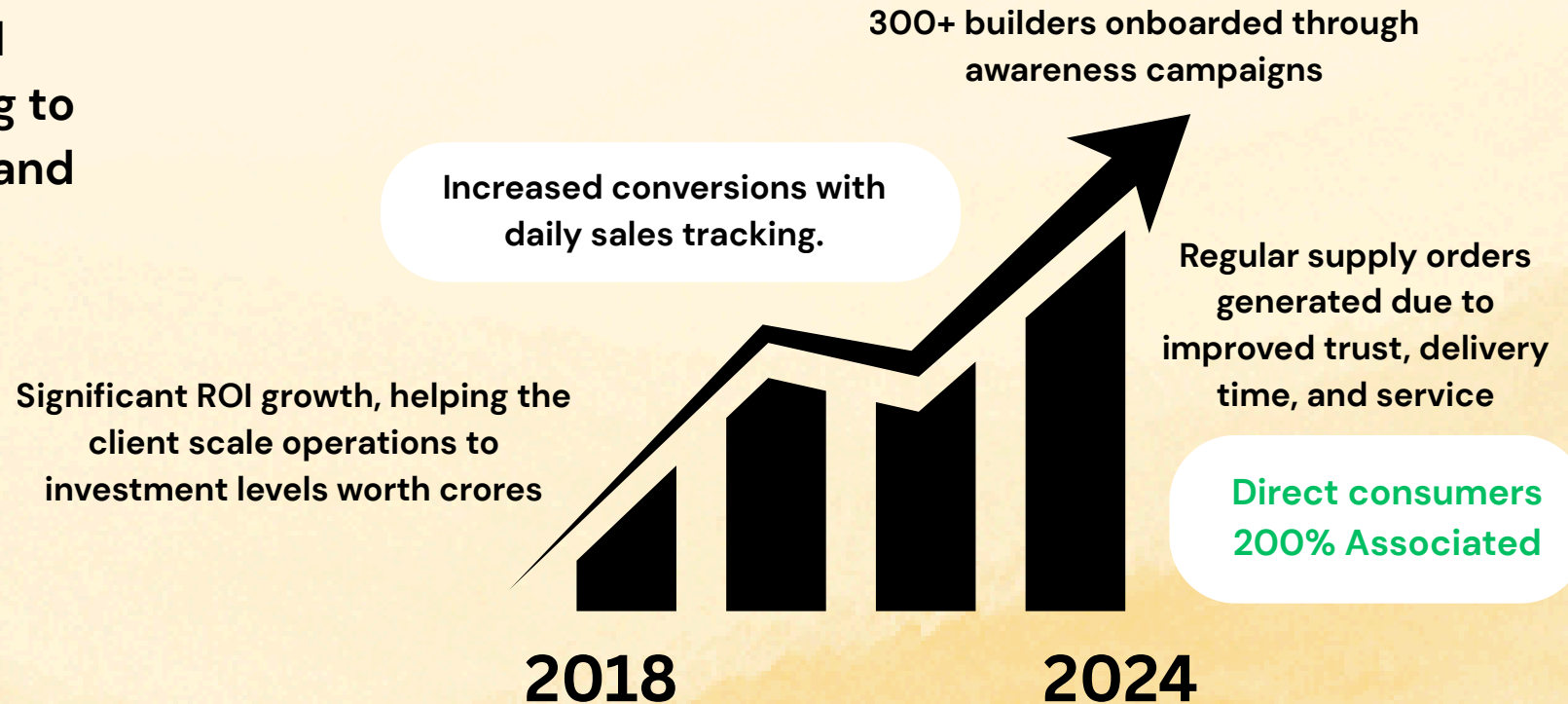
M-Sand supplier grow by boosting social media visibility, running targeted ad campaigns, launching an awareness drive that reached 300+ builders, and streamlining sales tracking—leading to higher conversions, stronger trust, and multi-crore growth potential

## Challenges

Before partnering with Indiafloats, the client faced low conversions, weak social media presence, poor reach to target audiences, no awareness campaigns, and limited sales tracking

## Solution

Indiafloats boosted leads and conversions with targeted campaigns, ran social media ads for builders and architects, launched an M-Sand awareness drive reaching 300+ builders, and provided on-site sales tracking for steady growth





**Hari**

**Owner of Briicks Properties**

## Challenges

Before partnering with Indiafloats, the client struggled with limited online presence and weak promotional activities, low website traffic with poor-quality leads, and challenges in generating conversions and scaling sales effectively

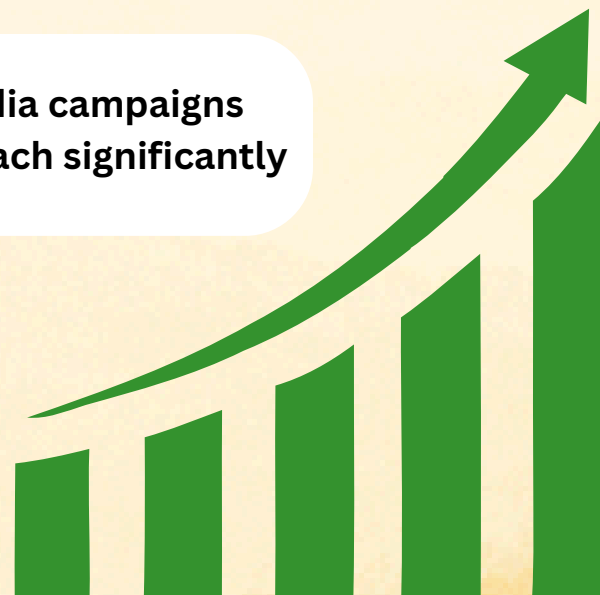
Social media campaigns expanded reach significantly

## Solution

Indiafloats implemented a 360° digital marketing strategy, boosting website traffic and lead quality, running 23 engaging videos in 3 months, generating quality leads with business automation, and creating impactful videos to build trust

Achieved a 200% increase in business within 3 months

The website started generating quality leads with strong conversions

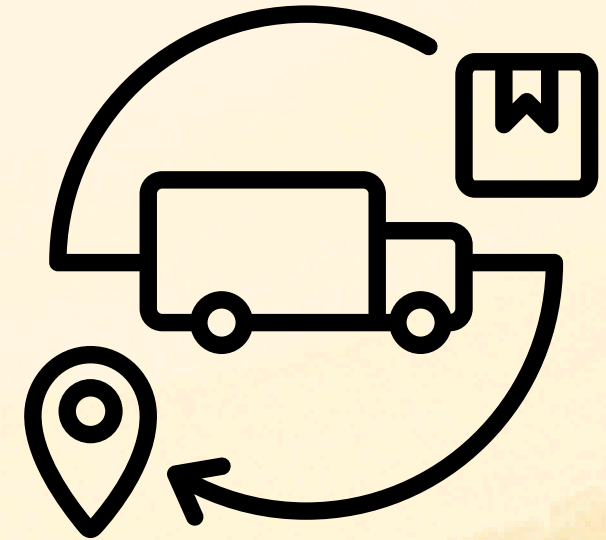


**Briicks Properties was onboarded in 2025**



## The Success Story of the Transport service and logistics Business

(Case Study)





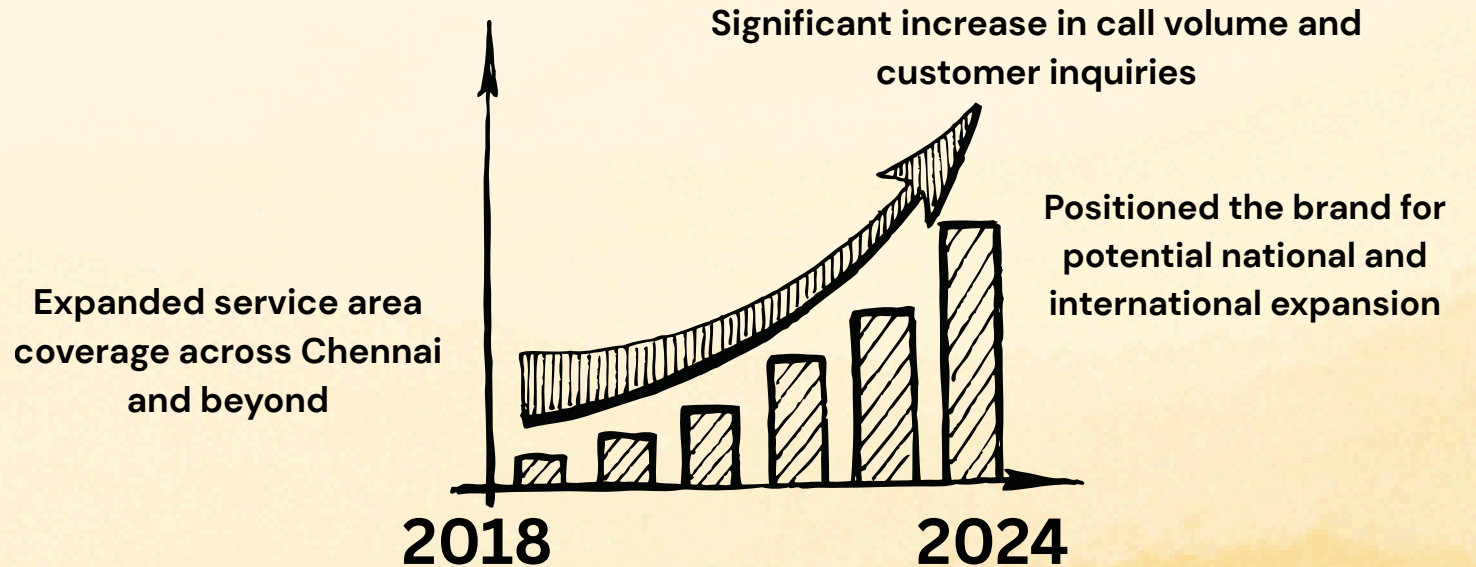
**Praja Packers & Movers is a Chennai-based business specializing in complete shifting and relocation services for residential and commercial clients.**

## Challenges

At launch, the business had low online visibility, struggled to generate leads, and lacked a clear digital marketing strategy

## Solution

Indiafloats delivered a comprehensive digital marketing solution, including SEO and Google Maps optimization, lead generation and call management, continuous support, and digital promotions to boost visibility, drive calls, and grow the brand



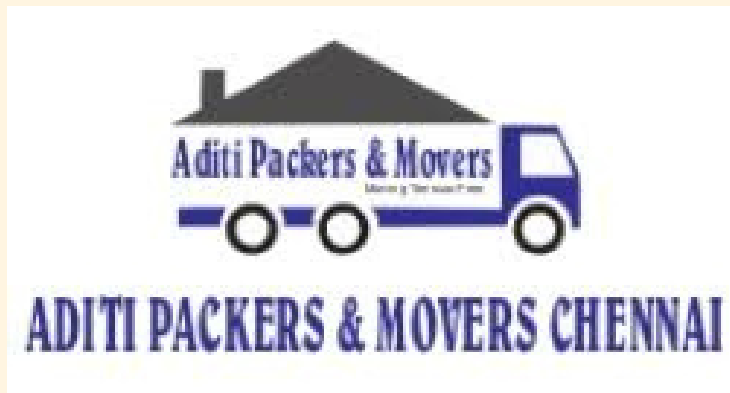
Business is now running successfully with consistent leads and strong online presence

# Challenges

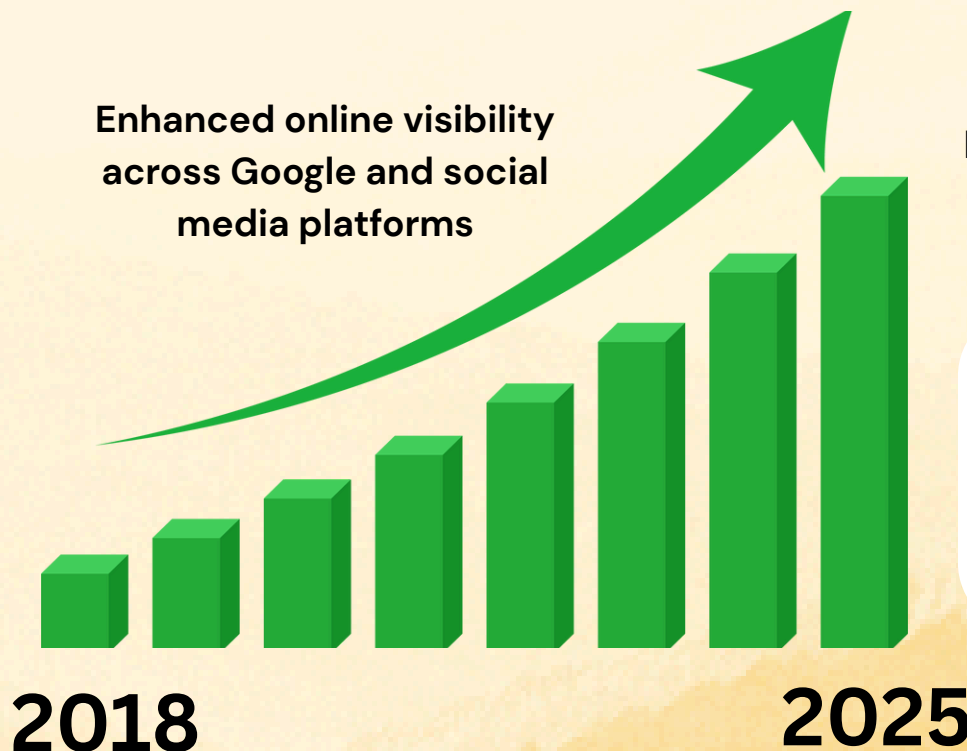
Before partnering with Indiafloats, Aditi Packers Movers struggled with limited online visibility, lacked a structured digital marketing strategy to generate consistent leads, and faced challenges managing reviews, calls, and overall online engagement

# Solution

Indiafloats provided complete digital marketing solutions, including SEO, social media management, Google promotions, lead tracking, and continuous support for smooth business operations



Addi Packers Movers provides reliable house, office, and commercial shifting services across Chennai. Partnering with Indiafloats has boosted our online presence, streamlined operations, and helped us deliver exceptional, stress-free moves



Consistent call flow and lead generation for house, office, and commercial shifting services

Smooth business operations supported by Indiafloats' team for timely follow-ups and performance tracking



# Challenges



Before partnering with Indiafloats, Anand Packers and Movers struggled with limited lead generation, inconsistent business inquiries, difficulty tracking and converting customer enquiries, and lacked a structured digital marketing strategy to drive growth

# Solution

Indiafloats delivered end-to-end support through lead management, targeted Google campaigns, and continuous assistance to boost enquiries, conversions, and overall business growth.

Anand Packers and Movers delivers high-quality hose solutions for industrial and commercial needs. Partnering with Indiafloats boosted their online visibility, streamlined lead management, and drove consistent business growth

Consistent business development over five years, supported by Indiafloats' responsive and professional team.

Increased enquiries from 5-6 to 10-15, showing steady growth

Improved conversion rates, leading to higher customer satisfaction.

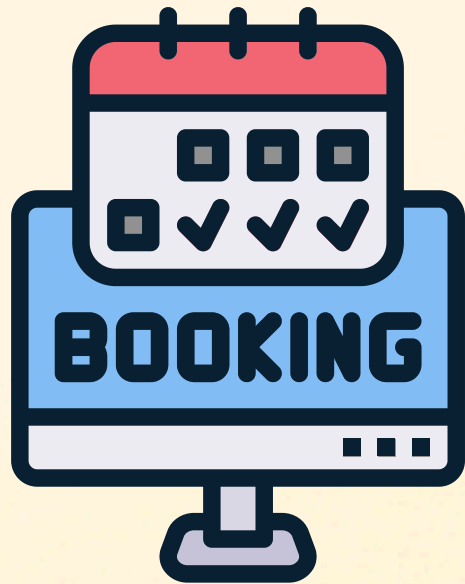
2018

2024



# The success story of the Hospitality Industry

(Case Study)





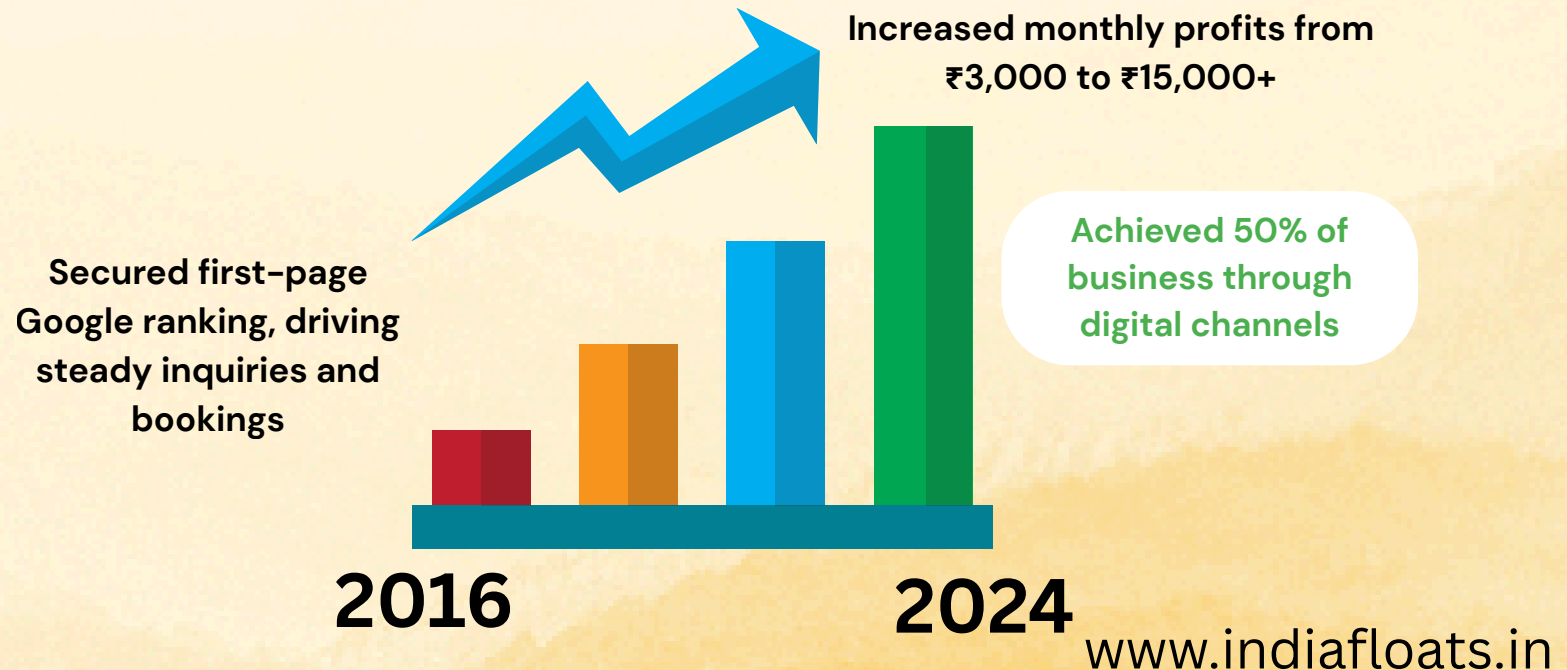
Before partnering with Indiafloats in 2016, Aruna Inn was struggling to maximize its potential. Although it was a well-maintained 3-star hotel near Chennai Airport, the property had very limited online visibility.

## Challenges

Aruna Inn, a 3-star hotel in Pammal, Chennai, came onboard with Indiafloats in 2016. At that time, the hotel was operating at only 20–40% of its potential business due to limited reach and low online visibility. Despite offering quality service and being close to the airport, it struggled to attract consistent bookings

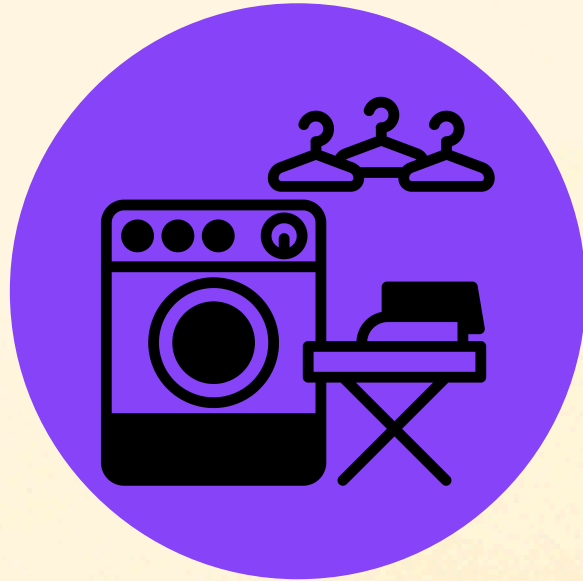
## Solution

Indiafloats partnered with Aruna Inn to strengthen its digital presence by implementing Google SEO to secure first-page rankings, running Google Ads campaigns to capture high-intent travelers, and executing social media promotions to boost brand awareness and customer reach.



# **INF** INDIA FLOATS technologies

The success story of the laundry  
services and equipment industry



## Malaysia Client



## DR Laundry

In June 2024, DR Laundry, a leading laundry solutions provider in Malaysia, partnered with us to strengthen its online visibility and customer reach

## Challenges

Before June 2024, DR Laundry faced low visibility, limited traffic, and an unoptimized website, making it hard to compete and engage customers

## Solution

We implemented a customized SEO strategy that included keyword research, site optimization, content upgrades, and local SEO, helping DR Laundry increase visibility and generate leads in Malaysia.

Enhanced brand presence in Malaysia's laundry services market

Ranked in the top three search results for key laundry industry terms.

2024

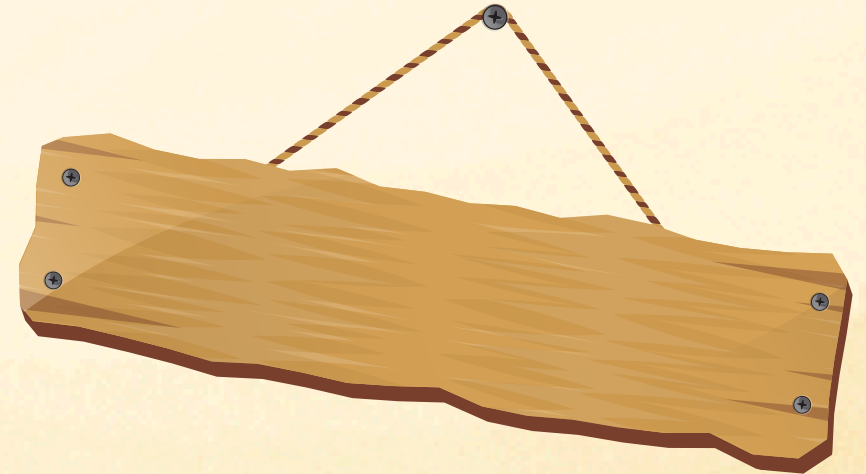
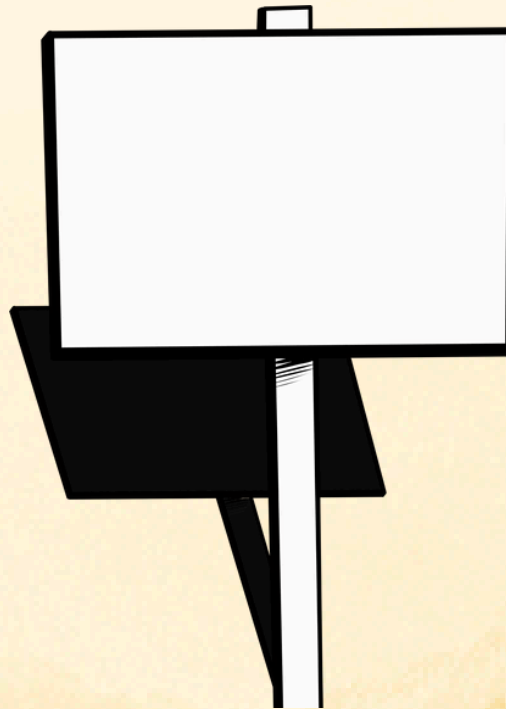
2025

Boosted organic traffic and generated more client inquiries



## Advertising and signboard manufacturing Business

(Case Study)







A prominent signboard manufacturer in Chennai specializing in LED signboards, office name boards, and signage boards. They cater to businesses looking for high-quality and durable signage solutions. They came on board in 2021

## Challenges

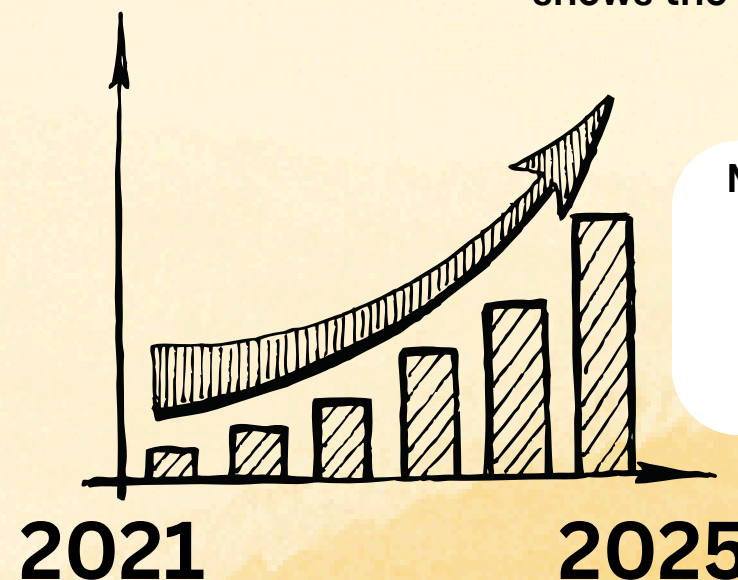
Despite offering high-quality services, the client struggled with limited online visibility, over-reliance on word-of-mouth referrals, and the need to turn existing clients into measurable business growth

## Solution

We boosted their online visibility with SEO, showcased their projects, and used referrals and feedback to attract more customers

Showing their past work and getting positive feedback from clients helped them earn trust and a good reputation

Typing “LED signboards in Chennai” shows the client in the top search results



More people found them online, and happy customers told others, bringing in many new clients

# TamilNadu Branches

Indiafloats Technologies is a full-service digital marketing agency based in India, empowering businesses with performance-driven digital solutions



## Corporate Chennai Office

1st floor, No. 8, Thiruporur Road, B.H.E.L Nagar,  
Hasthinapuram, Chromepet, Chennai, Tamil Nadu  
600064



## Coimbatore Branch

No 11-27 A, S S Avenue, Civil Airport, Kalapatti,  
Coimbatore South, Coimbatore, Tamil Nadu-641014.



## Tiruchirappalli Branch

2nd Floor, SWASTIKA APARTMENTS, Plot no: 32-B, 2nd  
Main Rd, East, Viswas Nagar, Tiruchirappalli, Tamil  
Nadu 620021



## OMR Branch

PVS complex. No. 2. Kazhipattur old colony. Old  
Mahabalipuram Road ( OMR). Muttukadu Village  
Panchayat, Chennai, Tamil Nadu 603103

# TamilNadu Branches



## Sivakasi Branch

3/992-3,2nd street, paraipatti,sivakasi 626189



## Thanjavur Branch

35, Old Housing Unit Rd, Daniel Thomas Nagar,  
Arulananda Nagar West Extension, Thanjavur,  
TamilNadu 613007

# Overseas Branches



## Dubai Branch

IFZA Business Park - Building A2 - Dubai Silicon Oasis  
Dubai - United Arab Emirates



## Malaysia Branch

Radius Business Park, D1-2,Block D, Jln Radius 1/1c,  
Jalan Teknokrat 2/1,Cyber 4,63000  
Cyberjaya,Selangor,Malaysia



# Ready to Elevate Your Brand?

Let's create something amazing together

**Learn More**



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**+91-9944441234**



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**www.indiafloats.in**

